

Jackson & Perkins Co.

World's Largest Rose Growers

NEWARK, NEW YORK

Fall 1954

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Jackson
& Perkins
NEWEST
Hybrid Tea Rose



(Pl. Pat. #1284)
(See page 3)

**World's Largest
Yellow Rose!**

THE PARADE OF *Modern Roses* AND PERENNIALS

Plant This Fall

on the first warm day next spring your new plants are ready to grow.

J&P's Newest Rose

Be the First to

Only a Limited Quantity Available!

Top All-America Selection
for 1955 Gardens!

JIMINY CRICKET

©
J. & P.
CO.



JIMINY CRICKET

(Left) Every time we develop a Floribunda with a brand-new color, it wins an All-America Award! First it was Fashion—then Vogue—last year Ma Perkins—and this year it's Jiminy Cricket! Yes, still another breath-taking new color in Floribundas...

an unusual new CORAL-ROSE shade. From exquisite bud to open flower, Jiminy Cricket is different! Dainty little urn-shaped buds of TANGERINE-RED color set the entire plant

aglow and burst into delightful CORAL-ORANGE and VERMILION blended 3½-in. blooms! Beautifully formed flowers, full,

cup-shaped, softening to an enchanting coral-rose-pink. But awards are not given for color only! A prize Rose must be a winner in all respects. That's why Jiminy Cricket won the 1955 All-America Trials. The plant is extremely hardy, up to 4 ft. HIGH. Vigorous and healthy, it blooms from June until frost. (Pl. Pat. Applied For.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

A Sensational New Brilliant Red! ALPINE GLOW

(Right) Breath-taking color makes Alpine Glow one of the outstanding new Floribundas. Very deep orange-red buds open up to 3 to 4-in., cup-shaped blooms of sharp vermilion-red, in strong bright clusters of 4 to 10 blooms. The plant grows 2½ to 3 ft. and is constantly in flower. Shiny, wax-like foliage forms an excellent contrast to the red blooms. In test gardens throughout the country, Alpine Glow has proved itself hardy and able to withstand severe temperature changes. (Prop. Rights Reserved.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

ORDER EARLY!

Send your order today. Please send remittance with your order; we do not ship C.O.D. All plants shipped to you postpaid.

OUR Guarantee IS YOUR PROTECTION

OUR GUARANTEE—We offer you only one grade of Rose—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting. We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and allowing your report to state and is filed with us on or before August 1 on shipments made the preceding fall or spring.

Send copy of order on which replacements are being made when requesting a replacement. YOUR RESPONSIBILITY—Roses need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY



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YOUR GUARANTEE
OF COMPLETE
SATISFACTION

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JACKSON & PERKINS CO.

Rose Creations! to Grow the Finest!

able This Fall! Order Early! Plant Early!



The Rose Touched With Nature's Own Golden Color!

(Right) Just picture the *biggest*, fullest, most exquisite Rose you ever saw, bathed in a shimmering, shining coat of gold . . . and there you have Golden Masterpiece! Yes, here's the *biggest* yellow Rose you ever saw, with blooms UP TO 7½ IN. ACROSS! Almost as wide as this page! There's never been another "yellow" like it.

UNFADING Golden Yellow Color

For sheer size, Golden Masterpiece is in a class by itself . . . and for sheer beauty it is second to none. The buds are golden gems—streamlined, 1½ to 2 in. long, sometimes lightly edged with red. Slowly, majestically, they unfurl, revealing a still richer, yellow color inside . . . and finally you have the mammoth 6½ to 7½-in. blooms. The plant is strong, vigorous, hardy, from 2½ to 4 ft. high. (Pl. Pat. #1284.)

\$2.75 each; 3 for \$7.20;
12 for \$28.80

Bathes
Your Garden
in
Sunshine

Golden
Masterpiece

©
J. & P.
CO.

FREE
with every order a
HOME GARDEN
GUIDE
with helpful
gardening hints.

©
J. & P.
CO.

Alpine
Glow



**SPECIAL
GROUP
OFFER**

No. 1004

A Special Collection of

1 Jiminy Cricket 1 Golden Masterpiece
1 Alpine Glow

Value \$7.25
Save \$.90

Only... **\$6.35**

World's Largest Rose Growers

A Personal Word from C. H. Perkins

Dear Friends:

It is a great personal satisfaction to bring you this new Fall 1954 Catalog. We think it is the best fall book ever issued by Jackson & Perkins in 83 years of hybridizing and selling the world's finest Roses.

As you go through this book page by page, you will enjoy true-to-life color pictures of the most popular Roses of all time. It has seven new Roses never before offered, plus the most popular of the old favorites.

You may order with absolute confidence that we will ship you the world's finest nursery stock. Remember the world-famous J. & P. guarantee: every Jackson & Perkins plant is guaranteed to live and bloom in YOUR garden or you will receive a replacement WITHOUT CHARGE.

Once more may I remind you that fall is the best time to plant for bigger and better blooms in your garden next spring. Order now and we will ship your plants at the best time for planting in your locality.



C. H. PERKINS

Sincerely yours,

C. H. Perkins
President

©
J. & P.
CO.

4 More New Rose

A New J&P Floribunda... Worthy of
a Famous Name!

BABY BLAZE

(Left)

For years Jackson & Perkins have been proud to offer the world-famous Blaze Climber. And now we are greatly pleased to offer ... for the first time anywhere. ... this famous Rose in the form of a captivating Floribunda. Prolific in flowering and richly warm in color, this cheerful Floribunda gives a new approach to red Roses. Delicate semi-cupped flowers have interesting fluted petals. A vigorous, 3-ft. bush produces an abundance of deep red, pointed buds that mature to velvety red. Finishing a few shades lighter, the bright color is much enhanced by the white eye at the center of the flower. Baby Blaze does not blue in any of its stages but stays a clean red until the last petals fall. In autumn the color intensifies to deeper tones, and the rich shade gains great praise from gardeners everywhere. The flowers are produced in large clusters of 10 to 25 on one shoot. Baby Blaze is excellent for group plantings, foundation plantings, hedges and the many uses around the home that the Floribundas have developed and is particularly effective as a base planting for the very popular Blaze Climber. (Prop. Rights Reserved.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00; 25 for \$45.00

Baby
Blaze

Tiffany 1955 All-America Rose Selection

(Right) A cross of Charlotte Armstrong and Girona, this is a beautiful phlox-pink Hybrid Tea producing blooms of outstanding quality. The long-pointed buds are deep pink with golden yellow shading at base of petals. Perfectly formed, double, high-centered blooms of a pleasing shade of pink, with petals of heavy texture. The flowers have exceptional lasting qualities and are produced singly on long strong stems. This Rose is noted for its outstanding fragrance. Upright, very vigorous growth and beautiful dark green foliage. TIFFANY, named to honor Tiffany & Co. in New York, has received a Gold Certificate for its performance in the International Rose Test Garden, Portland, Oregon. (Pl. Pat. Applied For.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

All
4 Roses
ON THESE 2 PAGES
GROUP No. 1014
Value \$10.75; Save \$1.35
For Only \$9.40



ONLY ONE GRADE... *The Finest*

Introductions!



Kate Smith, I liked this Rose from the very first moment and I am sure you will like the brand-new Kate Smith, too.

A Great New Rose Honoring America's First Lady of TV... Millions Love Her and Millions Will Love the Rose Named for Her

Kate Smith

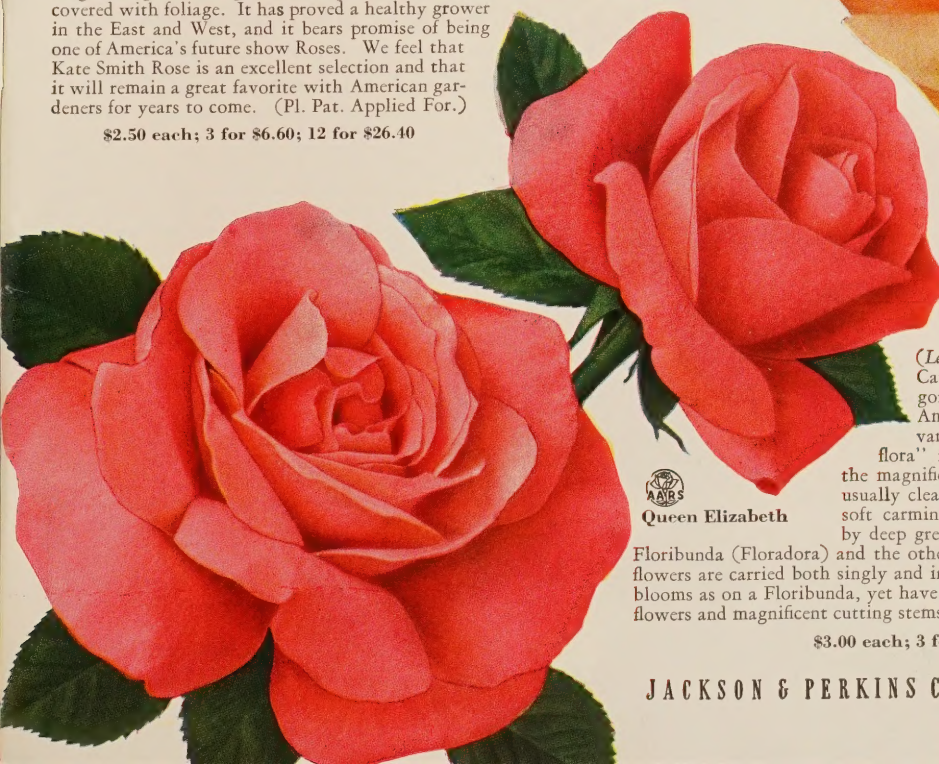
(Right) Everyone will want this outstanding new everblooming Hybrid Tea for its own beauty and because it has been named for the First Lady of Television, Kate Smith, beloved in millions of homes across the nation. This lovely new Hybrid Tea Rose has clear rich apricot tones and a fragrance that is delightful. The form of the Rose is almost ideal, with its long bud and the slowly unfolding petals. It is the result of the successful blending of Golden Rapture, a beautifully formed Rose, and Ballet, also a beautiful Rose with a longer bud. It has retained the exquisite form and the well-leaved plants of the parents and has also developed a combination of fragrance which is very distinctive. The $4\frac{1}{2}$ to $5\frac{1}{2}$ -in. flowers are very long lasting. In the garden, the plants grow vigorously and are heavily covered with foliage. It has proved a healthy grower in the East and West, and it bears promise of being one of America's future show Roses. We feel that Kate Smith Rose is an excellent selection and that it will remain a great favorite with American gardeners for years to come. (Pl. Pat. Applied For.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. & P. CO.

Kate Smith



Queen Elizabeth

Queen Elizabeth

**The Grandiflora Rose!
The First of a New Class of
Everblooming Roses!**

(Left) The superb pure pink tone of the choicest Cattleya orchids has at last been captured in the gorgeous new Queen Elizabeth Rose, All-America Winner for 1955. This charming new variety is the first of a new class, named "Grandiflora" for its abundance of bloom combined with the magnificent qualities of the Hybrid Tea. The unusually clear, glowing blooms are a subtle blending of soft carmine-rose and dawn-pink, majestically set off by deep green foliage. Because one of the parents is a Floribunda (Floradora) and the other a Hybrid Tea (Charlotte Armstrong) the flowers are carried both singly and in gay clusters. Now you can enjoy as many blooms as on a Floribunda, yet have the wonderful bud form, long-lasting larger flowers and magnificent cutting stems of the Hybrid Tea. (Pl. Pat. #1259.)

\$3.00 each; 3 for \$7.95; 12 for \$31.80

JACKSON & PERKINS CO. *World's Largest Rose Growers*

**Plant
This
All-
America
Floribunda
Group
This
Fall!**

**SPECIAL
GROUP
OFFER**

No. 1554

VOGUE
FASHION
MA
PERKINS
Value \$6.00
Save \$.75

Only

\$5.25



© J. & P. CO.

**The 4 Greatest
Floribundas Ever Developed**



© J. & P. CO.

Vogue Winner of 5 International Awards!

(Above) Here's the gorgeous J & P Floribunda that won 5 International Awards before it was even offered to the public! That's right! Before we even announced that it was available, Vogue had already won top honors in France and Switzerland . . . had already been selected as the All-America Winner for 1952! And once you see it, you'll understand why the experts have called it the "Finest Floribunda created" since our own Fashion. The rich cherry-coral of Vogue is only one of its outstanding features. Its slow-opening buds evolve into perfectly formed blooms that are high centered and reach from 3 to 4 in. across. The graceful flowers are always in evidence in medium and large clusters all season long. 2½ to 3-ft., compact bush. (Pl. Pat. #926.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



Fashion

Fashion

**The Only Rose
Ever to Win**

6 International Awards!

(Left) Fashion, the All-America Selections Award Winner for 1950, is truly the greatest Floribunda ever created. Pointed oriental-red buds open gracefully. Lovely 3 to 3½-in. Hybrid Tea-shaped blooms are a brilliant luminous coral overlaid with gold. These exquisite blooms have 20 to 25 petals and are borne singly and in great clusters all season long. Fashion with its golden yellow stamens and graceful wavy petals provides you with an excellent source of cut flowers. The resolute bush reaches a height of 2½ to 3 ft. Medium-sized foliage is dark green and hangs on very well. Fashion's delicate, subtle fragrance is delightfully reminiscent of wild Roses. (Pl. Pat. #789.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00



Ma Perkins



Famed Radio Personality and First Citizen of Rushville Center, heard daily on C.B.S.

I am really proud to think that such a lovely Rose has been named after me.

Ma Perkins



All 4 ROSES ON THESE 2 PAGES
 GROUP NO. 1024
 Value \$8.25; Save \$1.05
Only \$7.20

© J. W. P. CO.

**atest
Developed**

MA PERKINS

(Above)

The Rose That Gardeners Took to Their Hearts!

Exquisite Ophelia-shaped buds of a translucent light Fashion color, graced by shades of red in the outer petals, make a startling change to graceful, cup-shaped, 3½ to 4-in. blooms of sparkling coral-shell-pink. A suffusion of yellow is present in all of the early stages, until at the very end of bloom it finishes a soft shell-pink. This generous, free bloomer has excellent spring and fall blooms that never fade or lose their sparkle. This 1953 Winner of the All-America Rose Selections Award has a strong, bushy plant that reaches 2½ to 3 ft. (Pl. Pat. #1143.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
 25 for \$40.00



Siren

© J. W. P. CO.

SIREN

(Right)

Brilliant! Real "Fire-Engine Red"!

The brilliant fiery scarlet, ruffled flowers of Siren are a distinct addition to the Floribunda family. Graceful clusters of 4 to 5 blooms on sturdy stems create a clear and distinct color note. These 3 to 3½-in. blooms evolve from very dark red buds. Even in extreme heat, these blazing red flowers keep their form and color, setting your garden ablaze all season. The foliage, too, is attractive. (Pl. Pat. #1197.) \$2.25 each; 3 for \$6.00; 12 for \$24.00

4 of J&P's Finest H

8

ALL J&P Hybrid Tea Roses Are *EVERBLOOMING!*

Pageant

*Plant This
Fall!*

To Have Blooms
Like These Next
Spring!

WHITE SWAN

(Below) An outstanding white Rose with unusually fine exhibition qualities. One quality is the uprightness of the bush, which is rare in a white Rose, and still another is its pure white blooms. Long-pointed, graceful buds of alabaster-white open slowly to dazzling, stark white blooms up to 4 in. across. These elegant flowers are high centered and are reproduced freely on 2-ft. stems which enable you to enjoy White Swan in your garden and in bouquets. An enjoyable addition to any garden, White Swan's ample dark green foliage is disease resistant as well as eye catching. In addition to its startling blooms, its pleasing Rose fragrance though not dominant is very effective. The 3 to 4-ft. bush is vigorous and will stand up under adverse conditions. Imagine a dark green bush covered with glorious, pure white flowers. (Pl. Pat. #1115.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

© J. & P. CO.

© J. & P. CO.

White Swan

Pageant

Inspired by Walt Disney's Technicolor
Movie "THE SWORD AND THE ROSE"

(Above) This magnificent new bicolor Hybrid Tea will fill your garden with all the color and pageantry of a royal coronation! The spectacular show starts in May . . . as the plant is gracefully clothed in a mantle of rich dark green. When the golden yellow buds are half open, they display a brilliant contrast of vermilion-red with the gold reverse. The red gradually turns to a deep, clear coral-rose-pink, an intriguing combination from start to finish. The petals of this beautiful Rose will drop off before they discolor. The exquisite 4½ to 5-in. blooms are borne on long stems. Lovely to look at, highly decorative in your garden, Pageant has a fragrance to go along with its beauty and color . . . a delicious raspberry scent. Hardy, vigorous and disease resistant. (Pl. Pat. #1252.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SPECIAL
GROUP
OFFER**

No. 1034

1 Each of These Famous J & P Hybrid Teas

NEW YORKER

WHITE SWAN

DIAMOND JUBILEE

Value \$6.25

Save \$.80

Only . . . \$5.45

Hybrid Teas!

All 4 ROSES ON THESE 2 PAGES
 GROUP NO. 1044
 Value \$8.75
 Save \$1.10 **Only \$7.65**

© J. & P. CO.

New Yorker

New Yorker

THE *Best*

RED ROSE OF ALL TIME!

(Left) New Yorker, the epitome of Red Roses, dresses itself in red from beginning to end, starting with the new shoots of bright red. Buds of perfect form and texture open slowly to 6-in. blooms of resplendent scarlet with dark overtones of a rich velvety hue on each of the beautiful, well-shaped petals. The resolute bush is hardy and free blooming all season long. An abundance of velvety, disease-resistant foliage adorns the plant. New Yorker takes little care, often reaching a height of 3 to 3½ ft. Delightful raspberry fragrance. (Pl. Pat. #823.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00



Diamond Jubilee

© J. & P. CO.

Diamond Jubilee

(Right) The warm, glowing buff-orange color and the old Rose fragrance make Diamond Jubilee the attraction of many a garden. The 5 to 6-in. high-centered blooms are borne on long graceful stems, making it excellent for bouquets. Opening slowly and lasting exceptionally well, the Roses will delight you all through the season. As a cut flower, Diamond Jubilee will last longer than other Roses. The hardy, 3½-ft. plant has upwards of 30 to 40 double, shapely flowers. Lush, dark green foliage. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Sensational Hybrid Tea!

(Right) Large apricot buds open to grand, luscious peach-colored blooms. The outer perimeter of this new Rose is of longer buff-pink petals enclosing a full center of lively peach color. The flower is very double, reminiscent of some of the sweetly fragrant, full old-fashioned monthly Roses. Although modern in its flower production, its general appearance and its delightful effect, here is the Rose that answers the often-heard plea for "fullness and fragrance," like the Roses of old. The plant is bushy and the foliage is medium green. The $4\frac{1}{2}$ to 5-in., full double flowers are heavily perfumed with a very distinctive, sweet but richly spiced fragrance. Every garden should have a planting of this long-lasting newcomer, for its fragrance, its size and form and its friendly cheerfulness. Lodestar will give unbounded joy to new and old rosarians alike. (Pl. Pat. #1251.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



Lodestar

© J. & P. CO.

ALL
ROSES ON
TWO
GROUP
No. 1054
Value \$10.00
Save \$1.25

BEGINNERS AND EXPERTS:

Both will benefit by membership in the AMERICAN ROSE SOCIETY

All this is yours to enjoy and profit by:

1. The American Rose Annual—280 pages, illustrated by many beautiful Rose pictures.
2. A subscription to the Monthly American Rose Magazine.
3. Guide for Beginners on Growing Roses.
4. Help on personal Rose questions.
5. Use of the mail Lending Library.
6. Membership Card—a passport to new friends.

**Dues only \$4.50 a year;
Three Years for \$13.00**

Write the
American Rose Society
4048 Rosslea Place
Columbus 14, Ohio.



Chrysler
Imperial

Four Hybrid Teas Th History in Ro

Chrysler Imperial Rose

**All-America Award
Winner for 1953!**

(Left) Like a precious stone, Chrysler Imperial displays jewel-like tones of vivid crimson in the broad, open petals, heightened by the dark overtones of glowing oxblood-red and the gem-like luster of garnet in the folds, retaining their sparkling beauty throughout the life of the flowers. A monochromatic Rose of dark, dramatic beauty! The play of shadows and lights accentuates this animated red Rose. Evolving from long, tapering, velvety maroon-red buds, the flowers of this lovely Rose, like the facets of a diamond, change with the play of light; the iridescent shades of red deepen and become more brilliant as they open to their full $4\frac{1}{2}$ to 5 in. The beautifully formed flowers have between 40 and 50 wide petals that are symmetrically arranged and overlapping. The compact bush has abundant, dark green foliage. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

4

THESE
PAGES

Only

\$8.75

That Have Made Rosedom!

TAWNY GOLD

(Right)

has captured the enthusiasm of gardeners everywhere. Its new, intriguing tawny gold color outshines everything around it! And as if that were not enough, the petals of Tawny Gold acquire a quaint frilled edge that adds to the charm of the open bloom. Two or three blooms will fill a whole room with their perfume.

EXCEPTIONAL LASTING QUALITIES

Another feature of Tawny Gold is its ability to last a long time both on the plant and indoors. Few Roses can compare with this new gem, and we are sure you will see what we mean when it blooms in your garden this year. Holly-like foliage is outstanding. (Pl. Pat. #950.) \$2.25 each; 3 for \$6.00; 12 for \$24.00

World's Largest Rose Growers

MOJAVE *All-America Award Winner for 1954!*

(Left) The only Hybrid Tea Rose to win an All-America award for 1954. The dominating color is apricot-orange . . . a glowing radiant orange, highlighted with other warm tints of nasturtium-red, scarlet and vermillion. The richly colored bud of Mojave is long and slender; the large, double flowers have about 25 petals and are pleasantly fragrant. Nearly every beautiful bloom is borne singly on a long, straight stem, which makes it a perfect Rose for cutting. Next to the unusual orange color, the extraordinary number of fine long-stemmed buds which it produces is the outstanding feature of this new Rose. The plant is tall and upright, so full of vigor that it produces a continuous succession of blooms from early spring until late fall. It is covered with large, glossy, handsome foliage. Mojave is a descendant of that earlier famous All-America Rose, Charlotte Armstrong, and has shown the same ability to adapt itself to all climates and Rose-growing areas. (Pl. Pat. #1176.)

\$2.75 each; 3 for \$7.20; 12 for \$28.80

Only One Grade—The Finest!

Ever since the first Hybrid Tea was produced in 1867, an endless parade of thousands of varieties has followed. Jackson & Perkins, the World's Largest Rose Growers, has been one of the leading contributors to this Parade of Modern Roses. For over 82 years our Research Department has made great strides in producing such outstanding Roses as the ones appearing in this catalog, which are not only Everblooming but are Guaranteed to be the finest available.

You will find in this catalog the choicest of Roses, among them the top All-America Award Winners. Hybrid Teas, the most popular of all Roses, promise to beautify your home and garden with enormous, richly colored blooms all season long for years to come.

Tawny
Gold

© J. & P. CO.

**Tawny Gold Is
Famous for Its
Intriguing Color!**

**Lavish Fruity
Fragrance!**

Long Lasting!

**Crisp Frilled
Petals!**



© J. & P. CO.

Peace



5 Year

NOTED FOR

PEACE (Left) Peace has already taken its distinguished place among the yellow Roses. The ovoid buds are golden yellow etched with pink. As they open, they change from canary-yellow to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink, which deepens as the glorious 5 to 6-in. blooms slowly open. The plant is as superior as the bloom, hardy . . . vigorous . . . $3\frac{1}{2}$ to 4 ft. . . disease resistant. Flowers are unusually large and are borne on heavy stems. Vigorous, shining, holly-like foliage. Best of all, the blooms are produced in glorious succession until frost. All-America Selections Award Winner for 1946. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40



© J. & P. CO.

Detroit

DETROITER (Left)

The most popular color in a Rose is red! Detrouter is a welcome addition to the realm of red Roses and at the same time it honors one of America's most vital cities. Vibrant and alive with color, Detrouter is endowed with buds of rich carmine-red with dark velvety overtones. Opening slowly, these buds give way to spectacular bright red, high-centered blooms that reach $5\frac{1}{2}$ in. across and have 20 to 25 crisp petals. The tall plant has pleasing dark green foliage. Basal shoots make Detrouter a strong, well-balanced plant. Long stems are excellent for cutting. (Pl. Pat. #1219.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

World's Largest Rose Growers

**SAVE
\$1.95**



SPECIAL GROUP OFFER
GROUP No. 1064

New Yorker	Fashion
Diamond Jubilee	Golden
Siren	Masterpiece
Ma Perkins	Jiminy Cricket
Value \$15.50	
Save \$1.95	
ONLY . . .	\$13.55



Enchantment

© J. & P. CO.



**ALL J&P Hybrid Tea Roses Are
EVERBLOOMING!**

FREE "Home
Garden
Guide" with
helpful hints
on making
yours a better
garden.



13

Giant Roses

FOR THEIR COLOSSAL SIZE AND BEAUTY!

REX ANDERSON (Right)

An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow opening, one of the most successful whites. Combining this lovely purity with artistic form and dependability, Rex Anderson adds a new note of interesting contrast to any Rose planting. Its very perfection of form and color simplicity are a dramatic contrast of great loveliness. Its fully double flowers may be grown to enormous size by disbudding. Exceptionally free and vigorous, with abundant gray-green foliage. Soft and fascinating scent. Another favorite we are proud to offer. Always an excellent choice if you wish to achieve a garden-spot effect of frosty white. A "must" for the "white garden." Awarded First Class Trial-Ground Certificate, National Rose Society, England. (Pl. Pat. #335.)

\$1.75 each; 3 for \$1.65; 12 for \$18.60

© J. & P. CO.

Rex Anderson

ONLY ONE GRADE . . . *The Finest*

OPERA

**The Brilliant Slender
Gold Medal Winner!**

(Right) Opera was the sensation of France in 1948 when it was awarded a Gold Medal as the most beautiful Rose. Among other achievements are awards in this country as well as Gold Medals in London, Geneva and Bagatelle. The long slender buds, golden yellow at the base with touches of scarlet at the top, are a delight. Magnificent, 6-in. blooms cover the plant with their flaming light scarlet color, with buff-yellow on the reverse. These graceful, high-centered blooms with quilled wavy petals are borne on long, strong stems appropriate for cutting. The fruity fragrance will delight you all season. (Pl. Pat. #1017.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

**ALL 5
GIANT ROSES
ON THESE 2 PAGES**

GROUP NO. 1074

Value \$10.75; Save \$1.25

Only \$9.40



Opera

© J. & P. CO.

©
J. & P. CO.

Sutter's Gold



J & P's Top Ten All America

CHRYSLER IMPERIAL (Top Left Corner) The 1953 All-America Rose Selections Award winner. Velvety maroon-red buds. The blooms of iridescent shades of red deepen and become more brilliant as they open to their full $4\frac{1}{2}$ to 5 in. Well-balanced, compact bush. (Pl. Pat. #1167.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

SUTTER'S GOLD (Left)

Beautiful long-pointed, yellow buds, richly shaded with orange and red. High-centered blooms. Height $2\frac{1}{2}$ ft. (Pl. Pat. #885.)

\$2.25 each; 3 for \$6.00; 12 for \$24.00

MARY MARGARET MCBRIDE (Bottom Left Corner) Pointed buds, deep coral-pink, slow opening. Blooms double, large, high-centered, with shimmering gold at the petal base. Very fragrant. Height $2\frac{1}{2}$ ft. (Pl. Pat. #537.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

KATHERINE T. MARSHALL (Above) Long-pointed, deep coral buds. Large, 5-in. blooms with marked fruity fragrance. Does not fade. Hardy, vigorous plant, 3 to 4 ft. tall; resists heat, rain, disease. Ideal Rose for cutting. (Pl. Pat. #607.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60

MIRANDY (Below) Long, ovoid buds of rich maroon-red, fine for bouquets and arrangements. Blooms are large, very double, with 40 to 50 petals. Penetrating Damask fragrance. Height $2\frac{1}{2}$ ft. (Pl. Pat. #632.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

Mary
Margaret
McBride

**ALL 10 ROSES
ON THESE 2 PAGES
GROUP No. 109**
Value \$21.50, Save \$2.70
Only \$18.80

©
J. & P.
CO.

Charlotte Armstrong



15



Helen Traubel



America Selections AARS

CHARLOTTE ARMSTRONG (Above) Blood-red buds and magnificent cerise flowers on long stems produced in large quantities throughout the season. A double Rose that opens slowly and lasts well in the garden. Dainty, sweet fragrance. Rugged plant with good foliage. Height 3 ft. (Pl. Pat. #455.)

\$2.25 each; 3 for \$6.00;
12 for \$24.00

HELEN TRAUBEL (Top Right Corner) 4 to 5-in. blooms of light sparkling pink or more often luminous apricot. Large bush is alive with blooms all season. Flowers are good in any weather. 3 to 5-ft. bush. (Pl. Pat. #1028.)

\$2.50 each; 3 for \$6.60
12 for \$26.10

DIAMOND JUBILEE (Below) Glowing buff-orange, with a touch of orange-yellow at the base of each petal. Often 5 to 6 in. across with heavy-textured petals that do not fade or burn in the sun. Fully double. Height 4 ft. (Pl. Pat. #824.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PEACE (Right) Golden yellow blooms, changing to pale gold. The petals are edged with apple-blossom-pink. 5-in. flowers. Height 4 ft. (Pl. Pat. #591.)

\$2.50 each; 3 for \$6.60;
12 for \$26.10

RUBAIYAT (Bottom Right Corner) Long, shapely buds. Large blooms, opening to a rich crimson. Delightful fragrance. Height 4 ft. Our Rubaiyat plants are luxuriant in growth, hardy and healthy. (Pl. Pat. #758.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

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Peace



1946

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Rubaiyat



1947



Everything Roses Should Be...

An Outstanding Hybrid Tea Named in Honor
of the 100th Anniversary of Newark, N. Y.

Centennial

(Right) A rare and pleasing combination of orange-apricot and light gold-colored buds. The open flowers become a glowing pink and gold combination in the most entrancing of all Rose forms, the high-centered Ophelia type. There are quantities of blooms constantly on the plant, and the rich green foliage gives a distinct background to the entire ensemble. We think that Centennial is one of our outstanding garden treasures and surely value it far above any others in the same class. It reaches a normal height, with a sturdy plant and vigorous, healthy foliage. A mellow, fruity fragrance enhances the beautiful Rose. We like Centennial, and so will you. (Prop. Rights Reserved.)

Color.orange-apricot, pink and
gold combination.

Fragrance. . .mellow, fruity, in keep-
ing with the Rose.

Bud.light gold color.

Foliage. . . .rich green and healthy.

Plant. . . .sturdy and vigorous, reaching normal height.

\$2.50 each; 3 for \$6.60; 12 for \$26.40



- ✓ COLOR!
- ✓ FORM!
- ✓ EVER-BLOOMING!
- ✓ FREE-BLOOMING!
- ✓ HARDY!
- ✓ GUARANTEED TO LIVE AND BLOOM!

Huntsman



A Sharp New Bicolor
... Does Not Blue Like
Most Other Bicolors!

FREE



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Guide"
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every
order.

Centennial

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CO.

(Below) This beautiful bicolor Rose from England is one of the freest bloomers we have ever seen. Huntsman is among the very first to burst forth in spring, and it blooms continuously, even in the hottest weather, right up until frost. A profuse, steady bloomer you're sure to want in your garden. The long, slightly rounded, red-and-yellow buds and the large, brilliant blooms of spectrum-red and orange-yellow are of exhibition quality. The plant itself is compact, reaching 2 ft., with abundant, dark holly-green foliage. A very nice Tea Rose fragrance adds charm. Looks well and lasts well. (Pl. Pat. #1012.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00

Huntsman



SPECIAL
GROUP
OFFER

No. 1114

Huntsman
Golden Scepter
New Yorker
White Swan
Peace

Value \$10.75
Save \$1.35

Only

\$9.40

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ON THESE 2 PAGES**

GROUP NO. 1124

Value \$9.00; Save \$1.15

FOR ONLY \$7.85

ONLY ONE GRADE...

You'll Find in These Hybrid Teas! ¹⁷

Mardi Gras GAY! EXCITING! FESTIVE!

(Left) Mardi Gras is as exciting and gay as the festive season it celebrates. The bud is very dark red, and the flower keeps the full rich color. As the bud opens, the high center gradually unfolds and the outside petals reach to more than 5 in. in diameter, with a deep sparkling red color at the finish. The flowers are borne freely and the

plant attracts much attention. It thrives as well in hotter climates as in the rest of the country. The dark black-red flowers are capable of absorbing the heat of the sun and still retaining their deep color for an unusually long time. An amazing feat for a Rose! This long-lasting bloom has a pleasing Damask or old Rose fragrance that is well suited to its intense color. The 3½-ft. bush extends long, strong, vigorous canes and stems that make it excellent for cutting. An abundance of healthy, attractive foliage forms a perfect background for the Rose. (Pl. Pat. #1139.)

Bud.....black-red, nice shape.
Flower... deep red, good to finish, exciting bloom.
Plant... bushy, 3½ ft. tall; vigorous, long canes.
Foliage... large, abundant, normal green, nice appearance.
Fragrance... Damask or old Rose fragrance.

\$2.50 each; 3 for \$6.60; 12 for \$26.40

© J. G. P.
CO.

Mardi
Gras

Gain a
Season!
Plant This
Fall!

The Sparkling Golden Scepter

(Right) Golden Scepter is one of the most wanted yellow Roses in American gardens today. Its graceful, long-pointed buds of clear golden yellow do not fade but stay bright. The gorgeous blooms, reaching 5 to 5½ in. across, are high centered and sparkling with sunshine. Golden Scepter proudly begins to show its majestic beauty in June, when the tall, open plant bursts forth with dozens and dozens of slender yellow buds. Slowly and gracefully they unfurl into these large, exquisite yellow blooms. And these lovely flowers retain their rich color even when cut for home flower arrangements. The tall bush is vigorous and extremely easy to grow. A well-balanced plant reaches a height of 2½ to 3 ft. Its dark glossy foliage is healthy, as well as pleasing to the eye. A deep yellow Rose that really stands out among the reds and pinks in your garden. (Pl. Pat. #910.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

Golden
Scepter

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The Finest

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Volcano

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Signora

McGredy's
Sunset



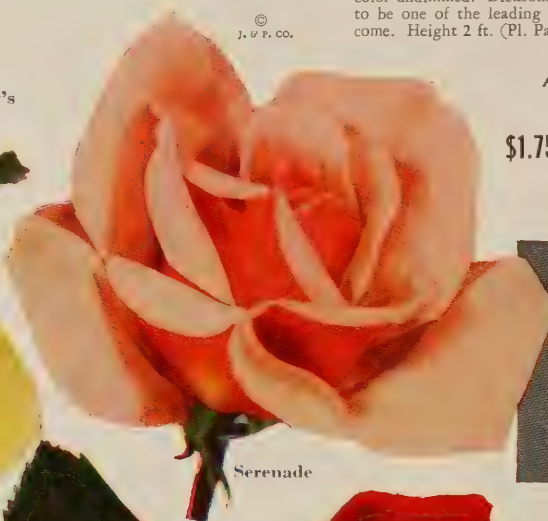
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Sonata

VOLCANO. REALLY HUGE! These are the only words that describe the tremendous size of the blooms produced on Volcano—blooms that actually open as much as 7 IN. ACROSS! The flowers are a live, glowing cherry-red that seems to lighten the surroundings, and then slowly softens to a rosy pink. A strong, bushy plant with dark green foliage. (Pl. Pat. #951.)

SIGNORA. Buds are warm brownish orange, opening to lighter mandarin and salmon. Blooms are cupped, double (27 petals) and very fragrant, borne on long strong stems. Foliage rich, glossy dark green. Tall, vigorous growth. 30 to 36 in. A pronounced advance over the well-known President Hoover. (Pl. Pat. #201.)

McGREDDY'S SUNSET. Tinted with delicate orange and rich scarlet. Best loved of the Irish Roses. Fragrance freshly sweet; generous when cut, haunting, old fashioned. A 20 to 30-in. bush covered with many blooms. The globular, double, well-shaped flower has 40 petals. Resistant to sun, hot weather and disease. (Pl. Pat. #317.)



Serenade

SONATA. Cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. Outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually from long, pointed buds. Continuous bloomer, resistant to sun and heat. Very hardy, vigorous, upright growth. The dark green foliage contrasts beautifully with the flowers and completes the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from spring to fall. (Pl. Pat. #732.)

SERENADE. Exquisite burnt-orange buds and 5-in., brilliant, coral-orange blooms, produced freely on 3½-ft. plants. The edges of the petals are an interesting darker shade. The foliage is a shiny green and nicely balanced on the plant. It hangs on well and sturdily withstands ordinary Rose ills. In addition to being vigorous, the bush has a clean open habit. It has caused many very favorable comments from the testing stations that have had it. (Pl. Pat. #852.)

DICKSONS RED. This glowing scarlet-red Rose "has everything" . . . flashing color; large, high-centered form; rich fragrance; abundant, continuous bloom; strong, sturdy bush standing the hottest sun with color undimmed. Dicksons Red will continue to be one of the leading Roses for years to come. Height 2 ft. (Pl. Pat. #376.)

Any variety on
these pages:

\$1.75 each; 3 of one

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GROUP
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Save \$2.60

Dicksons Red



Modern Dozen

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\$21.00 You save \$2.60

ELLINOR LE GRICE. An exceptionally large, bright golden yellow Rose that you can depend on for unfailing bloom. Keeps a steady pace, producing full double, 6-in. blooms constantly from June, week-in and week-out until frost. Full ovoid bud of deep yellow, changing to strong clear yellow as petals unfold. Striking in any garden. (Pl. Pat. #917.)

KATHERINE T. MARSHALL. The All-America Winning Pink Rose. Grows vigorously with large, open, upright blooms of friendly, warm glowing pink. Bred to hardiness and perfect form. The growth and foliage are equal to the Radiance family. Fruity fragrance. Long fine stems, ideal for cutting. Highly praised in all sections of the country. Height 3 to 4 ft. (Pl. Pat. #607.)

RUBAIYAT. A brilliant red with a profusion of long, graceful buds appearing early in June. As the buds open, releasing their wealth of old Rose fragrance, a glorious riot of deep, scintillating crimson is revealed in the very hearts of the blooms. This vivid burst of color is accentuated on the outside of the petals by a tone shades lighter. You'll be delighted with the unflagging production of the extra large flowers. Height 4 ft. (Pl. Pat. #758.)

MANDALAY. Long-pointed, golden yellow buds unfold gracefully to large, high-centered blooms. These golden yellow flowers open slowly and perfectly and have as many as 40 unfading petals that are firm and long. Flowers up to 6 in. across. The ample, heavy foliage is very dark green. The 3-ft. plant is very free blooming. (Pl. Pat. #775.)

VALIANT. A bold red with a particularly lovely bud. The bloom is luminous crimson, becoming bright red as it opens. High centered and bold in its color and erect manner. Frequently 5 to 6 in. across, with about 30 tea-scented petals. Bushy, upright grower. Height 2 to 3 ft. (Pl. Pat. #914.)

REX ANDERSON. An outstanding exhibition Rose of delicate, lovely ivory-white . . . perfectly formed, slow-opening. Its perfection of form and color simplicity are a dramatic contrast of great loveliness. 2 to 2½ ft.; disease-resistant foliage. Vigorous, upright growth. (Pl. Pat. #335.)

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Valiant

Rex Anderson

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Rubaiyat
AAIR

Katherine T. Marshall
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Mrs. Miniver
Grey Pearl
Fred Howard
Zulu Queen

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GREY PEARL (Top Left Corner)

Sensational color from bud to mature bloom. A rare combination of warm tan and olive marks the ovoid, pointed bud. As it opens slowly, its 40 to 50 petals become lavender-grey with some shadings of olive and tan. The color tones vary at different seasons. They range from ripe olive-grey tinted deep pink through mauve and mauve-violet. 4 to 4½-in., double, high-centered blooms. The 2 to 2½-ft. plant is very hardy and vigorous. (Pl. Pat. #680.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

MRS. MINIVER (Left) Distinctly different and enormous in size! Its brilliance and sparkle make it stand out sharply. This spectacular cardinal-red Rose is remembered as the great prize-winner in the movie of the same name. The pointed, dark carmine buds become 5½ to 6-in. blooms with cupped shape and ruffled petals; old Rose fragrance. Plant 30 in. tall. (Pl. Pat. #725.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

FRED HOWARD (Above) The blooms of this 1952 All-America Selections Award Winner are like a painting by a fine artist, with their rich yellow coloring and delicate penciling of light pink on the edges of the petals. The 4-in. blooms are very double and high centered and are produced on long heavy stems appropriate for cutting. Fred Howard displays a profusion of bloom late into the fall, beautifying your home and property all season long. The extremely hardy bush reaches 3 to 5 ft., depending on the locality. (Pl. Pat. #1006.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

ZULU QUEEN (Above, Right) The darkest and one of the "blackest" of all red Roses . . . a magnificent, dusky deep maroon, almost black in its recesses. The flowers are very large and full petaled. Large, dark green foliage on a stalwart bush. Of distinct vigor and beauty, the rich, velvety blooms never burn in the sun. The vigorous, hardy, well-proportioned bush reaches 2 ft. Each bloom is borne singly on a long stem excellent for cutting. (Pl. Pat. #363.)

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AVAILABLE ONLY IN LIMITED QUANTITIES

FORTY-NINER A.A.R.S.

A noteworthy bicolor, with the outside of the petals a dazzling chrome-yellow and the inside a vivid oriental-red changing to cherry-red. (Pl. Pat. #792.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

HORACE McFARLAND A.A.R.S.

Ranges from orange-pink bud through apricot-pink and salmon-buff to coral-pink in fully open bloom. Well-balanced, 2½ to 3-ft. plants. (Pl. Pat. #730.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

PEDRALBES. A large white Rose often 5 in. across. Creamy before the sleek bud unfolds, but becomes lighter, finishing pure white with a yellow center. Borne in clusters of 4 or 5 buds on a good stem.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

PRIMA DONNA. Stark rich tone of salmon-pink. Glorious 5-in. blooms. Countless buds unfold on the tall, sturdy plants. Excellent for bouquets. (Pl. Pat. #639.)

\$1.75 each; 3 for \$4.65; 12 for \$18.60

Mrs. Miniver

Zulu Queen

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CO.

re Everblooming erfect Examples!

Tudor



© J. & P. CO.

TUDOR (Left)

A long bud of the regal Tudor style. The high-centered flowers that follow open very slowly and gracefully. A bold red Hybrid Tea with a particularly lovely bud that proudly displays its perfection of form, standing erect on a strong stem. The bud seems anxious to call attention to itself . . . so proud of its superiority. The equally lovely bloom is a breath-taking strawberry-red which progresses to a lustrous scarlet-red-flame as it opens. The high-centered, stately bloom opens to 5 in. across. A hardy, vigorous grower with blooms you can depend on for outstanding performance in your garden next summer. The plant makes tall growth and produces great quantities of foliage. (Pl. Pat. #1223.)

\$2.50 each;
3 for \$6.60;
12 for \$26.40

Neige Parfum



NEIGE PARFUM (Above)

For the fullest appreciation of a fragrant white Rose, let your choice be Neige Parfum. Its purity of color is much enhanced by the copious, breath-taking, lemon-verberna aroma. The early bud has slightest tinge of cream, then delicate lemon as it unfolds; in full bloom a beautiful white, peony-form. Plant reaches 2 to 2½ ft. Greatly admired for bud vases and white floral arrangements. Neige Parfum will be a constant source of pride and joy in your garden next summer because of its remarkable fragrance. Rich dark green foliage.

\$1.75 each; 3 for \$4.65; 12 for \$18.60

CRIMSON GLORY (Below)

In survey after survey, Crimson Glory has been one of the ten most popular Roses in America. It is so beautiful and so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep, vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make it an instant favorite . . . so sweet and refreshing that you can't get enough of it. It was voted by far the most fragrant Rose by the American Rose Society. 2 to 2½ ft.

\$1.35 each; 3 for \$3.45; 12 for \$13.80

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Two
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**Read This List Carefully It's
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Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose lovers for years, these varieties still merit a place in any garden.

TESTED FOR YEARS

Only Roses that do well in all parts of the country are in this list . . . recom-

mended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut flowers can be obtained throughout the season from a planting of the Ever-Popular Dozen.

NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

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White Briarcliff

Mrs. Pierre
S. du Pont

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- ★BETTER TIMES. Brilliant cerise blooms with long stems. Pronounced and enchanting fragrance. A hardy plant, medium tall.
- ★CRIMSON GLORY. In survey after survey, Crimson Glory has repeatedly been one of the ten most popular Roses in America. It is so beautiful and at the same time so dependable that it deserves a place in every Rose garden. Beautifully formed blooms of deep vivid crimson, held proudly on vigorous bushes. Its fascinating fragrance alone would make Crimson Glory an instant favorite. Voted by far the most fragrant Rose by the American Rose Society. Height 2 to 2½ ft.
- ★CONDESA DE SASTAGO. Two-toned coppery pink inside, golden tint outside.
- ★COUNTESS VANDAL. Acclaimed as the most artistic bloom in roseland. Copper, bronze and pink, flooded with gold and reflexed with silver. Most widely used exhibition Rose. Very effective in table arrangements. A good plant of moderate size.
- ★ETOILE DE HOLLANDE. Bright red; large; loose; semi-double; fragrant. Vigorous. One of the most dependable and free-blooming older Hybrid Teas.
- ★ECLIPSE. Streamlined and modern . . . these slim tapering buds set a mark in grace and daintiness, often exceeding 2 in. in length! The best all-purpose brilliant golden yellow Rose in all climates! Plants are vigorous, producing abundant bloom.
- McGredy's Yellow. Large, bright buttercup-yellow. Exquisite bud and flower. Probably the best known of McGredy Roses.
- ★MRS. PIERRE S. DU PONT. Deep golden yellow, slightly lighter with age; semi-double.

- ★LYDIA. A clear, vivid yellow, cup-shaped bloom with handsome contrasting foliage admired by all who have seen it in our garden and in tests throughout the country. Although not a tall grower, this variety is a constant source of colorful flowers. The very deep green, glossy foliage is itself decorative, and the rich clear yellow blooms glitter in contrast. The plant is very hardy, medium tall, and bushy. The flowers, although not large, lend themselves well to cutting and are graceful in arrangements. (Trial #4095.)
- ★NUMA FAY. Very full-petaled; light coral-pink, satiny and fragrant. Free-blooming.
- ★POINSETTIA. Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.
- ★PRESIDENT HERBERT HOOVER. Maroon and orange, two-tone. For years this has been the most popular two-tone Rose. Vigorous; free-blooming; fragrant.
- Radiance. Cameo-pink; large, intensely fragrant. Blooms all season, in all climates. Tall.
- Red Radiance. Very large; long-lasting; intensely fragrant; clear, even red. Tall.
- The Doctor. Sparkling pink buds. 5 to 6-in. blooms.
- ★WHITE BRIARCLIFF. One of the daintiest and most delightful of all white Roses. Produces great quantities of pure white flowers throughout the season. Fragrant and long-lived. It will make a splendid showing outdoors and will lend itself to many interesting combinations for bouquets. Height 24 to 30 in.



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Eclipse

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Times
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Crimson
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Countess
Vandal

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PROUDLY PRESENTS

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Parade of Floribundas!

24

REDDEST of All Floribundas!



**NEW
FIRECRACKER
RED!**

**ALL J & P
Floribundas Are
EVERBLOOMING!**

Gold Medal at Portland

(Right) The brilliant orange-scarlet color of Independence is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, its vivid color is superbly accented by its rich glossy foliage. This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Independence does not fade or lose its color in the sun and possesses a moderate old-fashioned Tea Rose fragrance. This beautiful Rose actually produces blooms up to 4 in. across—really huge for a Floribunda. This new color is definitely one of the most scintillating hues we have ever seen. Very aptly named because its striking color reminds one of the valor of the battle for freedom. A truly lovely Rose. One that will enhance your garden for years. (Pl. Pat. #1036.)

Color... Orange-scarlet center; redder
cast on reverse.

Flower... 4 in. across, cupped.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

SPECIAL GROUP OFFER
GROUP #1224

3 Outstanding Floribundas

Independence
Glacier
Goldilocks (page 29)

Value \$5.50

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\$4.80



Independence

WHITEST of All Floribundas!

GLACIER

(Left) Like a cool refreshing balm for the warm summer days, Glacier's large blooms are an improvement over its parent's, the Floribunda Summer Snow. The slow opening of the glistening white buds is interesting to watch. They open up to smooth satiny white flowers that present a clear white effect. When open the flower will reach as much as 4½ in. across, really large for a Floribunda, and will last unusually well. The flowers, borne either singly or in clusters, have a fresh, moderate fragrance. Reaching from 2 to 2½ ft., the bush is hardy and branchy. Glacier is vigorous and extremely easy to grow. You will be delighted with its large white blooms that cover the plant from June until frost. (Pl. Pat. #1025.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00;
25 for \$40.00

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Glacier

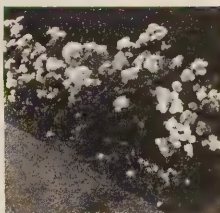
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World's Largest Rose Growers



Floribunda Roses!

Floribundas—truly they are "Roses for Everybody's Garden," ideal in all the varying climates of America, giving your garden a June-day appearance from spring till heavy frost. Superb in borders, among evergreens and perennials, for spots of color anywhere in garden and grounds. In addition to these newer uses, they are also planted wherever one would use Hybrid Teas.



FLORIBUNDAS are ideal for border planting.

ALL SEASON BLOOM!

Hardy! Versatile! Masses of color. Great clusters of flowers even on a single branch. Floribundas have a place in any landscape . . . any garden . . . because they combine the best features you want in a truly "all-season bloom." They are ideal for mass display, in borders with flowering shrubs to give color after the shrub bloom is past, among evergreens, as hedges or in any other location where you want a splash of gay color all summer. The flower clusters lend themselves well to arrangements of many interesting types. Floribundas even grow in intriguing bouquet patterns. Gay and informal, their multitude of bloom suggests countless decorative uses. They are about the easiest of all flowers to arrange in bouquets. The gorgeous, long-lasting sprays almost "arrange" themselves when put in a bowl or vase. Floribundas are also the delight of those who have made a study of the art of flower arranging, presenting unlimited possibilities for prize-winning effects in the shows.

THE 20th CENTURY ROSE!

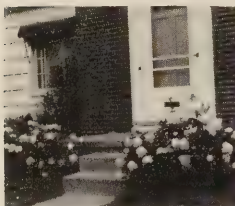
The most talked-about development in Rosedom! Floribundas were created to meet the need for a hardier, more rugged, easy-to-grow race of Roses that would provide an alluring array of colors, sizes and forms. For continuous color you can't beat Floribundas. Let them beautify your garden.



FLORIBUNDAS planted around a patio.



FLORIBUNDAS used to complement a wall.



FLORIBUNDAS used as entrance planting.



FLORIBUNDAS used effectively along a walk.



FLORIBUNDAS used as a curb planting.

These pictures show just a few of the many, many ways that Floribundas can be used. Their versatility enables you to use your own imagination.

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Group #1074	9.40			

LEARN HOW TO GET ROSES and PERENNIALS AT NO COST TO YOU!

Join friends admired your lovely J & P plants? Well, now through the unique Perkins Club Plan, you can help them of their own—and, for introducing and Perennials to your friends, we will \$50, even \$100 worth of J & P Plant-um for you and your members! It's a J & P Club in your neighborhood... a single penny...your friends buy the for \$1.00 per week—yet, for your ve \$12.50 worth of J & P plants for Club your friends form. Imagine J & P Prized Roses and Perennials come, for your church, school, local at no cost to you! Just fill in and day for FREE details.

Newark, New York State

4	Independence	2.50	6.00
2	Jimmy Oriole	2.50	6.00
3	Lav. Pinocchio	2.00	5.25
5	Mandarin	1.50	3.90
6	Ma Perkins	2.00	5.25
1	Marionette	1.50	3.90
8	Masquerade	2.00	5.25
9	Pink Bountiful	1.50	3.90
8	Pinocchio	1.50	3.90
1	Pigmy Gold	1.50	3.90
6	Pigmy Red	1.50	3.90
7	Red Pinocchio	1.50	3.90
2	Rochester	1.50	3.90
8	Siren	2.25	6.00
3	Summer Snow	1.50	3.90
2	Timmie Arkles	2.00	5.25
9	Vogue	2.00	5.25
0	World's Fair	1.50	3.90
5	Yellow Pinocchio	1.50	3.90
Group #1554	\$5.25		
Group #1024	7.20		
Group #1224	4.80		
Group #1234	5.25		
Group #1244	6.10		
Group #1254	5.45		

Code	FLORIBUNDAS	Each	3 For	Total
No.	continued			
Group #1264	\$5.70			
Group #1274	4.80			
Group #1284	5.25			
Group #1294	5.25			

COMMON ROSES

280	Better Times	\$1.35	\$3.45
282	Crimson Glory	1.35	3.45
880	Condesa de Sas	1.35	3.45
881	Countess Vandal	1.35	3.45
404	Eclipse	1.35	3.45
284	Etoile de Hollande	1.35	3.45
480	Lydia	1.35	3.45
481	McGredy's Yellow	1.35	3.45
482	Mrs. P. S. du Pont	1.35	3.45
180	Numa Fay	1.35	3.45
285	Poinsettia	1.35	3.45
988	President Hoover	1.35	3.45
182	Radiance	1.35	3.45
286	Red Radiance	1.35	3.45
183	The Doctor	1.35	3.45
281	White Briarcliff	1.35	3.45
Group #1184	\$13.80		
Group #1194	9.45		
Group #1204	4.70		

CLIMBERS

160	Aloha	\$2.50	\$6.00
260	Blaze	1.50	3.90
261	Cl. Crimson Glory	2.50	6.00
460	Cl. Goldilocks	2.50	6.00
161	Cl. Pinocchio	2.50	6.00
300	Cl. Summer Snow	2.50	5.25
162	Coral Dawn	2.50	6.00
163	Dr. J. H. Nicolas	2.00	5.25
462	Doublings	1.50	3.90
464	King Midas	2.00	5.25
165	New Dawn	1.50	3.90
262	Parade	2.50	6.00
263	Paul's Scarlet	1.25	3.30
166	Pink Cloud	2.50	6.00
264	Red Flare	2.50	6.00
361	White Dawn	1.50	3.90
Group #1304	\$3.90		
Group #1314	6.55		
Group #1324	6.55		
Group #1334	5.70		
Group #1344	6.55		
Group #1354	6.10		

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Group

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LIVE
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JACKSON & PERKINS, ORIGINATORS OF FLORIBUNDA

PROUDLY PRESENTS

ITS GREATEST

Parade of

24

REDDEST of All Floribundas!

NEW FIRECRACKER RED!

Gold Medal at Portland

(Right) The brilliant orange-scarlet color of Independence is so vivid that words or color illustrations just cannot do it justice. Borne in clusters of 6 or more, its vivid color is superbly accented by its rich glossy foliage. This new variety grows from 2½ to 3 ft. in height, producing great quantities of foliage and forming a very compact bush. Independence does not fade or lose its color in the sun and possesses a moderate old-fashioned Tea Rose fragrance. This beautiful Rose actually produces blooms up to 4 in. across—really huge for a Floribunda. This new color is definitely one of the most scintillating hues we have ever seen. Very aptly named because its striking color reminds one of the valor of the battle for freedom. A truly lovely Rose. One that will enhance your garden for years. (Pl. Pat. #1036.)

Color... Orange-scarlet center; redder cast on reverse.

Flower... 4 in. across, cupped.

\$2.00 each; 3 for \$5.25;
12 for \$21.00

SPECIAL GROUP OFFER
GROUP #1224
3 Outstanding Floribundas

Independence
Glacier
Goldilocks (page 29)

Value \$5.50

Save \$.70

Only

\$4.80

© J. & P. CO.

Glacier

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**Please
Help Us to
Help You!**



When filling out your order it is most important for all members of the same household to order under one name.

In order to help us keep our records straight please use your address plus your zone number which we have imprinted on the front of the catalog envelope. If for some reason this address should be incorrect, please attach a slip of paper to your order correcting the address.

We are also finding cases where customers are using a borough or a suburb of a city and also the city itself. For example, Bronx and New York City or Germantown and Philadelphia. Again please use your city or borough as imprinted on the front of the catalog envelope.

It would be greatly appreciated if you would help us to see that your orders are sent to you correctly without any delay.

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The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

SHIPPING DATES

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

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PLEASE DO NOT ASK US TO CHANGE YOUR ORDER

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\$25-\$50-\$100 WORTH OF ROSES and PERENNIALS
AT NO COST TO YOU!



BEAUTIFUL J & P PRIZED ROSES
—YOURS AT NO COST!

Have your gardening friends admired your lovely J & P Roses and Perennials? Well, now through the unique new Jackson & Perkins Club Plan, you can help them start a rose garden of their own—and, for introducing our Prized Roses and Perennials to your friends, we will GIVE you \$25, \$50, even \$100 worth of J & P Plants plus a free premium for you and your members! It's easy to organize a J & P Club in your neighborhood... you don't spend a single penny... your friends buy the plants they want for \$1.00 per week—yet, for your efforts, you receive \$12.50 worth of J & P plants for every 5-member Club your friends form. Imagine getting beautiful J & P Prized Roses and Perennials for your own home, for your church, school, local hospital, etc.—all at no cost to you! Just fill in and mail this card today for FREE details.

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Plan—which outlines how I can get up to \$100
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Print clearly. All members of same household should order under one name.

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City _____ Zone No. _____ State _____

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(If different from P. O.)

SPECIAL SERVICE—As urged by customers, we shall send another variety of same color and quality, should we be out of one you order. If you do NOT wish this, please mark "X" at right and a refund check will be sent instead ☐

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Quan.	Code No.	PERENNIALS	Each	\$ For	Total	Quan.	Code No.	PERENNIALS continued	Each	\$ For	Total	Quan.	Code No.	LILACS continued	Each	\$ For	Total
	4090	Achillea, G. Plate...	\$1.00	\$2.50			7090	Pachysandra Term...					3080	Ellen Willmott...	\$2.50	\$6.25	
	5091	Anchusa,						10 for \$3.00	\$1.00				6081	Paul Harlot...	2.50	6.25	
		Myosotidiflora...	.75	3.00			2097	Phlox, Brigadier...	\$1.00	2.50			1080	Lucie Baltet...	2.50	6.25	
	1092	Aster, Adorable...	.75	3.00			3101	White Admiral...	1.00	2.50				Group #1384...	\$12.50		
	2091	Astilbe, Koblenz...	.85	3.25			8091	Primula Veris, Col...	.75	3.00				Group #1374...	6.25		
	3091	White Gloria...	.85	3.25			4097	Rudbeckia, Sull...	1.00	2.50							
	1093	Bleed. Heart, Pink...	.85	3.25			1100	The King...	.85	2.25							
	5094	Campanula, Bl. Car...	.75	3.00			2100	Sedum, Fire Glow...	.75	3.00				7093	Apples: Jonathan...	\$3.00	\$8.25
	5095	Catanancho...	.85	3.25			4098	Golden Carpet...	.75	3.00				7094	McIntosh...	3.00	8.25
	3094	Christmas Rose...	1.50	3.75			3103	Shas. Daisy, E. Read...	.85	2.25				7098	Red Delicious...	3.00	8.25
	4001	Chrys.: Canary...	1.00	2.50			3104	Jenifer Read...	1.25	3.15				7097	Yellow Delicious...	3.00	8.25
	2001	Cardinal...	1.00	2.50			3105	Wirral Supreme...	1.25	3.15				7099	Pears: Bartlett...	3.00	8.25
	2005	Cedar Waxwing...	1.00	2.50			5097	Stokesia, L. Queen...	.85	2.25				7100	Seckel...	3.00	8.25
	3001	Cockatoo...	1.00	2.50			3106	Veronica, Sub. Wh...	1.25	3.15							
	4007	Flicker...	1.00	2.50			7092	Vinca M. Bowles...									
	4003	Goldfinch...	1.00	2.50				10 for \$3.00	1.00								
	4008	Golden Swallow...	1.00	2.50			6060	Viola, J. Wallmark...	.85	2.25				055	Midget Duster...	\$9.95	
	1001	Grosbeak...	1.00	2.50			6062	Royal Blue...	.85	2.25				058	Hudson Sprayer...	2.90	
	4003	Killdeer...	1.00	2.50			6061	Purple Heart...	.85	2.25				063	Parker Prun.		
	1002	Kingbird...	1.00	2.50			4060	Yellow Vixen...	.75	3.00					Shears, Ladies'...	2.25	
	1005	Martin...	1.00	2.50			1102	Violet, Rosina...	.75	3.00				071	Parker Prun.		
	4004	Meadowlark...	1.00	2.50			8093	Royal Robe...	.85	1.75					Shears, Men's...	2.75	
	4005	Pheasant...	1.00	2.50			3107	White Wonder...	.75	2.00				043	Roses for Every Gar...	3.95	
	4009	Phoebe...	1.00	2.50			S-190	Rosa Rouletti...	1.00	2.50				040	Better H. & G.		
	2002	Robin...	1.00	2.50			S-290	Oakington Ruby...	1.00	2.50					Garden Book...	3.95	
	3002	Seagull...	1.00	2.50			S-392	Twinkles...	1.25	3.30				042	Home Fl. Arrang.		
	1003	Swallow...	1.00	2.50				Group #1384...	\$5.50						Paper...	1.00	
	2003	Tanager...	1.00	2.50				Group #1394...	5.00					041	Home Fl. Arrang.		
	4006	Thrush...	1.00	2.50				Group #1404...	4.45						Cloth...	1.50	
	2004	Towhee...	1.00	2.50				Group #1414...	3.60								
	1004	Wood Duck...	1.00	2.50				Group #1424...	5.70								
	3070	Delph.: Debutante...	.85	3.25				Group #1434...	6.90								
	5070	Delightful...	.85	3.25				Group #1444...	3.00								
	6071	Desirable...	.85	3.25				Group #1454...	3.30								
	5071	Enchantment...	.85	3.25				Group #1464...	3.70								
	3071	Freedom...	.85	3.25				Group #1474...	3.60								
	5072	Gayety...	.85	3.25				Group #1484...	4.25								
	6071	Glorious...	1.00	2.50				Group #1494...	6.65								
	8070	Happiness...	1.25	3.15				Group #1504...	4.95								
	6072	Loveliness...	1.50	3.75				Group #1514...	13.30								
	3072	Peace...	1.50	3.75				Group #1524...	4.95								
	1095	Dianthus, Irene...	1.00	2.50				Group #1534...	6.65								
	1104	Lacy Lass...	1.25	3.15				Group #1544...	4.15								
	1096	Gypsophila, R. Veil...	.75	2.00													
	5096	Lavender Hidcote B...	1.00	2.50													
	2096	Monarda,															
		Cambridge Scar...	1.00	2.50													
	1099	Croftway Pink...	1.00	2.50													
TOTAL					\$	TOTAL					\$	TOTAL					\$

	3080	Ellen Willmott...	\$2.50	\$6.25	
	6081	Paul Harlot...	2.50	6.25	
	1080	Lucie Baltet...	2.50	6.25	
		Group #1384...	\$12.50		
		Group #1374...	6.25		
DWARF FRUIT					
	7093	Apples: Jonathan...	\$3.00	\$8.25	
	7094	McIntosh...	3.00	8.25	
	7098	Red Delicious...	3.00	8.25	
	7097	Yellow Delicious...	3.00	8.25	
	7099	Pears: Bartlett...	3.00	8.25	
	7100	Seckel...	3.00	8.25	
ACCESSORIES					
	055	Midget Duster...	\$9.95		
	058	Hudson Sprayer...	2.90		
	063	Parker Prun.			
		Shears, Ladies'...	2.25		
	071	Parker Prun.			
		Shears, Men's...	2.75		
	043	Roses for Every Gar...	3.95		
	040	Better H. & G.			
		Garden Book...	3.95		
	042	Home Fl. Arrang.			
		Paper...	1.00		
	041	Home Fl. Arrang.			
		Cloth...	1.50		
SPRAY—DUST—FOOD					
	004	J. & P. R. Spray. 4 oz.	\$1.50		
	005	1 lb.	4.75		
	006	5 lbs.	19.00		
	001	J. & P. R. Dust. 1 lb.	1.25		
	002	4 lbs.	4.50		
	003	Express Col. 24 lbs.	29.50		
	007	J. & P. R. Food. 5 lbs.	1.50		
	008	10 lbs.	2.50		
	009	Express Col. 25 lbs.	3.50		
	010	Freight Col. 100 lbs.	9.00		
	011	J. & P. Instant Rose			
		Food 1/2 lb.	.95		
	012	1 1/2 lbs.	2.25		
	013	5 lbs.	5.25		
Total for this page 6					
Total from other side 6					
Shipping and Handling 6					
TOTAL ENCLOSED 6					

DWARF FRUIT

ACCESSORIES

SPRAY—DUST—FOOD

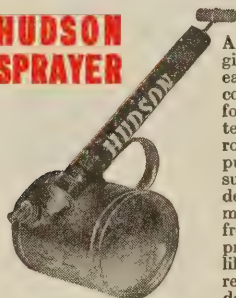
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Shipping and Handling 6

TOTAL ENCLOSED 6

HUDSON SPRAYER



A sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. The sturdy pump action of superior scientific design insures maximum spray from the slightest pressure. Women like it for this reason. This spray does not stop

when you stop pumping... several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed throughout of strong materials, this sprayer is very economical and easy to use.

\$2.90 each, prepaid.



They Actually Weigh only 5 ozs.

No Larger Than the Palm of Your Hand!

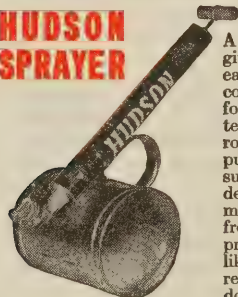
NEW LIGHTWEIGHT LADIES PRUNING SHEARS!

Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather!" These shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hands comfortably. There is no awkward, heavy, clumsy feeling! Its sensational features are comfort grip handles, the snap opener on top of the shears, and the narrow nose for "in-close" pruning. **\$2.25 each.**

AND NOW: We offer for the first time the NEW Heavy Duty Pruning Shears with all of the same excellent features as our Lightweight Pruning Shears. Designed especially with the men in mind, these new Shears are 8½ in. long and weigh only 10 oz. **\$2.75 each.**

Quan.	Code No.	PERENNIALS	Each	\$ For	Total	Quan.	Code No.	PERENNIALS continued	Each	\$ For	Total	Quan.	Code No.	LILACS continued	Each	\$ For	Total
4080		Achillea, G. Plate...	\$1.00	\$2.50		7090		Fachysandra Term..				3080		Ellen Willmott....	\$2.50	\$6.25	
5091		Anchusa,						10 for \$3.00				6081		Paul Harlot.....	2.50	6.25	
		Myosotidiflora...	.75	2.00		2097		Phlox, Brigadier...	\$1.00	2.50		1080		Lucie Ballet.....	2.50	6.25	
1092		Aster, Adorable...	.75	2.00		3101		White Admiral...	1.00	2.50				Group #1364...	\$12.50		
2091		Astilbe, Koblenz...	.85	2.25		8091		Primula Veris, Col.	.75	2.00				Group #1374...	6.25		
3091		White Gloria...	.85	2.25		4097		Rudbeckia, Sull...	1.00	2.50		DWARF FRUIT					
1093		Blood. Heart, Pink...	.85	2.25		1100		The King.....	.85	2.25		7093		Apples: Jonathan...	\$3.00	\$8.25	
5094		Campanula, Bl. Car.	.75	2.00		2100		Sedum, Fire Glow...	.75	2.00		7094		McIntosh.....	3.00	8.25	
5095		Catananche...	.85	2.25		4098		Golden Carpet...	.75	2.00		7096		Red Delicious...	3.00	8.25	
3094		Christmas Rose...	1.50	3.75		3103		Shas. Daisy, E. Read.	.85	2.23		7097		Yellow Delicious...	3.00	8.25	
4001		Chrys.: Canary...	1.00	2.50		3104		Janifer Read...	1.25	3.15		7099		Pears: Bartlett...	3.00	8.25	
2001		Cardinal...	1.00	2.50		3105		Wirral Supreme...	1.25	3.15		7100		Seckel.....	3.00	8.25	
2005		Cedar Waxwing...	1.00	2.50		5097		Stokesia, L. Queen...	.85	2.25		ACCESSORIES					
3001		Cockatoo.....	1.00	2.50		3106		Veronica, Sub. Wh...	1.25	3.15		055		Midget Duster....	\$9.95		
4007		Flicker.....	1.00	2.50		7092		Vinca M. Bowles...				058		Hudson Sprayer...	2.90		
4002		Goldfinch.....	1.00	2.50				10 for \$3.00	1.00			063		Parker Prun.			
4008		Golden Swallow...	1.00	2.50		0600		Viola, J. Wallmark...	.85	2.25				Shears, Ladies'...	2.25		
1001		Grosbeak.....	1.00	2.50		0602		Royal Blue.....	.85	2.25		071		Parker Prun.			
4003		Killdeer.....	1.00	2.50		0601		Purple Heart.....	.85	2.25				Shears, Men's...	2.75		
1002		Kingbird.....	1.00	2.50		4060		Yellow Vixen.....	.75	2.00		043		Roses for Every Gar.	3.95		
1005		Martin.....	1.00	2.50		1102		Violet, Rosina...	.75	2.00		040		Better H. & G.			
4004		Meadowlark.....	1.00	2.50		6093		Royal Robe.....	.65	1.75				Garden Book....	3.95		
4005		Pheasant.....	1.00	2.50		3107		White Wonder...	.75	2.00		042		Home Fl. Arrang.			
4009		Phoebe.....	1.00	2.50		S-190		Rosa Rouletti...	1.00	2.50				Paper.....	1.00		
2002		Robin.....	1.00	2.50		S-290		Oakington Ruby...	1.00	2.50		041		Home Fl. Arrang.			
3002		Seagull.....	1.00	2.50		S-392		Twinkles.....	1.25	3.30				Cloth.....	1.50		
1003		Swallow.....	1.00	2.50				Group #1384...	\$5.50			SPRAY—DUST—FOOD					
2003		Tanager.....	1.00	2.50				Group #1394...	5.00			004		J. & P. R. Spray, 4 oz.	\$1.50		
4006		Thrush.....	1.00	2.50				Group #1404...	4.45			005		1 lb.	4.75		
2004		Towhee.....	1.00	2.50				Group #1414...	3.60			006		5 lbs.	16.00		
1004		Wood Duck.....	1.00	2.50				Group #1424...	5.70			001		J. & P. R. Dust, 1 lb.	1.25		
3070		Delph.: Debutante...	.85	2.25				Group #1434...	6.90			002		4 lbs.	4.50		
5070		Delightful.....	.85	2.25				Group #1444...	3.00			003		Express Col. 24 lbs.	22.50		
6071		Desirable.....	.85	2.25				Group #1454...	3.30			007		J. & P. R. Food, 5 lbs.	1.50		
5071		Enchantment.....	.85	2.25				Group #1464...	3.70			008		10 lbs.	2.50		
3071		Freedom.....	.85	2.25				Group #1474...	8.60			009		Express Col. 25 lbs.	5.50		
5072		Gayety.....	.85	2.25				Group #1484...	4.25			010		Freight Col. 100 lbs.	3.00		
6071		Glorious.....	1.00	2.50				Group #1494...	6.65			011		J. & P. Instant Rose			
8070		Happiness.....	1.25	3.15				Group #1504...	4.95					Food..... 1/2 lb.	.95		
6072		Lovellness.....	1.50	3.75				Group #1514...	13.30			012		1 1/2 lbs.	3.25		
3072		Peace.....	1.50	3.75				Group #1524...	4.95			013		5 lbs.	5.25		
1095		Dianthus, Irene...	1.00	2.50				Group #1534...	6.65			Total for this page \$					
1104		Lacy Lass.....	1.25	3.15				Group #1544...	4.15			Total from other side \$					
1096		Gypsophila, R. Veil.	.75	2.00		2080		Paul Thirion.....	\$3.50	\$6.25		Shipping and Handling \$					
5096		Lavender Hidcoote B.	1.00	2.50		6080		Kath. Havemeyer...	2.50	6.25		TOTAL ENCLOSED \$					
2096		Monarda,				5080		Fres. Lincoln.....	2.50	6.25							
		Cambridge Scar...	1.00	2.50													
		Croftway Pink...	1.00	2.50													
TOTAL					\$	TOTAL					\$						

HUDSON SPRAYER



when you stop pumping... several strokes on the handle will give you a fine atomized whirling spray that lasts. Constructed throughout of strong materials, this sprayer is very economical and easy to use.

\$2.90 each, prepaid.

A sprayer that gives you smooth, easy action and a continuous spray for complete protection of your roses. The sturdy pump action of superior scientific design insures maximum spray from the slightest pressure. Women like it for this reason. This spray does not stop



They Actually Weigh only 5 ozs.

No Larger Than the Palm of Your Hand!

NEW LIGHTWEIGHT LADIES PRUNING SHEARS!

Parker Pruning Shears small enough to fit into the palm of your hand, and "light as a feather!" These shears will certainly take the women's fancy because they were designed with them in mind. Snuggles into women's hands comfortably. There is no awkward, heavy, clumsy feeling! Its sensational features are comfort grip handles, the snap opener on top of the shears, and the narrow nose for "in-close" pruning. **\$2.25 each.**

AND NOW: We offer for the first time the NEW Heavy Duty Pruning Shears with all of the same excellent features as our Lightweight Pruning Shears. Designed especially with the men in mind, these new Shears are 8 1/2 in. long and weigh only 10 oz. **\$2.75 each.**

Christmas Gift Order Blanks

SEE SUGGESTIONS
ON OTHER
SIDE

USE TO INSURE PROPER HANDLING OF YOUR GIFT ORDER

Minimum order \$5.00 each

For Order Under \$5.00 Please Include 50c Special Handling Charge

Total Enclosed for Gifts

\$ _____

☐ Check ☐ Money Order

Christmas Gift Order Blank

JACKSON & PERKINS CO., Newark, New York
World's Largest Rose Growers

Send following to _____

Street _____

P. O. _____ Zone _____ State _____

QUANTITY	GIFT SUGGESTION GROUP NUMBER	PRICE
_____	_____	\$ _____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	Shipping & Handling Charge	35c

My Name _____

Street _____

P. O. _____

Zone _____ State _____

Amt. enclosed
for this gift

\$ _____

☐ Check
☐ Money Order

Christmas Gift Order Blank

JACKSON & PERKINS CO., Newark, New York
World's Largest Rose Growers

Send following to _____

Street _____

P. O. _____ Zone _____ State _____

QUANTITY	GIFT SUGGESTION GROUP NUMBER	PRICE
_____	_____	\$ _____
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_____	_____	_____
_____	Shipping & Handling Charge	35c

My Name _____

Street _____

P. O. _____

Zone _____ State _____

Amt. enclosed
for this gift

\$ _____

☐ Check
☐ Money Order

Christmas Gift Order Blank

JACKSON & PERKINS CO., Newark, New York
World's Largest Rose Growers

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Street _____

P. O. _____ Zone _____ State _____

QUANTITY	GIFT SUGGESTION GROUP NUMBER	PRICE
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_____	Shipping & Handling Charge	35c

My Name _____

Street _____

P. O. _____

Zone _____ State _____

Amt. enclosed
for this gift

\$ _____

☐ Check
☐ Money Order

Christmas Gift Order Blank

JACKSON & PERKINS CO., Newark, New York
World's Largest Rose Growers

Send following to _____

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P. O. _____ Zone _____ State _____

QUANTITY	GIFT SUGGESTION GROUP NUMBER	PRICE
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_____	_____	_____
_____	Shipping & Handling Charge	35c

My Name _____

Street _____

P. O. _____

Zone _____ State _____

Amt. enclosed
for this gift

\$ _____

☐ Check
☐ Money Order

Here's How to Solve Your Christmas Shopping Problems!



**Give J. & P. Roses To Your Friends and Loved Ones
For a Christmas Present They'll Never Forget!**

Christmas Gifts Supreme!

Just pick out the plants you would like to give—and we will send them to your friends in time for spring planting. And at CHRISTMAS-TIME we will send each of them, FREE, this exquisite, handmade Rose (in a lovely transparent container, as shown here) with a holiday greeting card on which we will fill in your name—as a token of the real Rose plants they are to get as a gift from you!

ORDER EARLY

This J. & P. "Roses for Remembrance" idea has gained tremendous popularity the country over. We will be literally swamped with orders. But we will do our utmost to fill every one of them. However to make sure that you are not disappointed please send in your order as soon as possible. Still better, why not make up your gift-list NOW—while the thought is fresh in your mind? Send the enclosed order blank TODAY! No orders accepted after December 15, 1954.

HERE ARE SOME GIFT SUGGESTIONS:

X- 87—Jiminy Cricket, Kate Smith, Golden Masterpiece	Value \$7.75	Save \$1.00	Only	\$6.75
X- 98—New Yorker, Diamond Jubilee, White Swan	Value \$6.25	Save \$.80	Only	5.45
X- 99—Siren, Fashion, Vogue, Ma Perkins	Value \$8.25	Save \$1.05	Only	7.20
X-100—Independence, Vogue, Ma Perkins, Glacier	Value \$8.00	Save \$1.00	Only	7.00
X-101—Baby Blaze, Queen Elizabeth, Tiffany, Alpine Glow	Value \$10.25	Save \$1.30	Only	8.95
X-102—New Yorker, Diamond Jubilee, Fashion	Value \$6.00	Save \$.75	Only	5.25
X-103—Pageant, New Yorker, Diamond Jubilee, White Swan	Value \$8.75	Save \$1.10	Only	7.65
X-104—Red Flare, Climbing Goldlocks, Parade	Value \$7.50	Save \$.95	Only	6.55
X-105—3 Blaze, 1 New Dawn	Value \$6.00	Save \$.75	Only	5.25
X-106—Rex Anderson, Detroit, Enchantment, Peace, Opera	Value \$10.75	Save \$1.35	Only	9.40
X-107—Tree Rose (your choice of Red, Yellow, White, Pink)			Each	5.50
X-108—1 Midget Duster and 1 pound of Dust			Only	9.95

Free... at Christmas time they receive this beautiful Rose Souvenir Package



Next Spring...

at the proper planting time they receive their roses!



IT'S ALL SO EASY HERE'S ALL YOU HAVE TO DO!



1. Make your selection of gift plants from the favorites listed above. Or, if you prefer, choose any plants or groups listed in the catalog. On this offer, each gift order must be for at least \$5.00. Fill out NOW the special Christmas Order Blank enclosed with this catalog.



2. Just before Christmas we will send out the free souvenir packages, containing the beautiful Token-Rose, with a holiday greeting card. The greeting card opens up to form a holiday Gift-Certificate, listing your name and that of your friend. It tells the names of the plants (NOT THE PRICES) and states that they will be sent later, in time for spring planting.



3. In the spring, at the proper planting time, we will send the plants postpaid to those to whom you have presented them. They will be in perfect condition, all ready to start growing as soon as they are planted. In the summer and fall, year after year, your friends will continue to enjoy your gift. And they'll appreciate your thoughtfulness in choosing this unique way to remember them at Christmas.

Jackson & Perkins GARDEN SUPPLY STORE



NEW! INSTANT ROSE FOOD

Here is a product recommended by J. & P.'s Research Department that every gardener should use. We use this in our own Rose Garden with excellent results as a supplementary feed. Happy, healthy roses require a liberal supply of the right

fertilizer. This new J. & P. Instant Rose Food is the best water-soluble fertilizer available. A small quantity will accomplish wonders for you, keeping your roses growing luxuriantly all season. Easily applied, very economical and quick acting. You can see the plants improve within a few days after applying. Excellent also as pre-dip for plants before setting them out.

½ lb.	Treats 12 plants for a whole season	\$0.95
1½ lbs.	Treats 36 plants for a whole season	2.25
5 lbs.	Treats 120 plants for a whole season	5.25

(Shipped to you postage prepaid)



For More Beautiful Roses Use J & P Rose Food!

The Right Road to Healthier, Better Roses!

The finest Rose Food available, used in growing millions upon millions of prize-winning roses! Jackson & Perkins' own Rose Food is fast acting, long lasting and very economical. Partially inorganic, it is a quick stimulant and also provides slowly available

nourishment. A small quantity will accomplish wonders, and there is no danger of overfeeding.

5 lbs.	Feeds 24 plants for a season (add 15c west of Mississippi)	\$1.50
10 lbs.	Feeds 48 plants for a season (add 25c west of Mississippi)	2.50
25 lbs.	Feeds 120 plants for a season	3.50
100 lbs.	Use freely for the entire garden	9.60

(25 lbs. shipped Express collect) (100 lbs. shipped Freight collect)

NEW J. & P. FORMULA

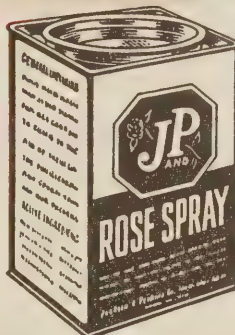
Here's our answer to the garden pest problem! After years of research we are proud to offer our latest exclusive Rose Spray and Dust. Contains Hexachloride, Lindane, Ferbam, D.D.T., Isopropyl, Aramite, Copper 8 Quinolinate, Sulphur, Inert Ingredients. These 8 ingredients, which are blended together in one mixture, will control rosetom's worst enemies.

New More Effective Miticide!

New More Effective Insecticides!

The exclusive, scientifically tested J. & P. products shown here have been especially developed by our nationally famous Research Department. They are equally helpful for other garden flowers. With millions of roses that Jackson & Perkins grows, we have found through endless testing that these aids are the best obtainable. Remember, early spraying and continuous spraying through the summer is your best control! Act now, before you experience the disappointment of having disease-ridden bushes. Order J. & P. Spray or Dust and Food today!

NEW and IMPROVED EXCLUSIVE J&P SPRAY and DUST



NEW IMPROVED J&P SPRAY!

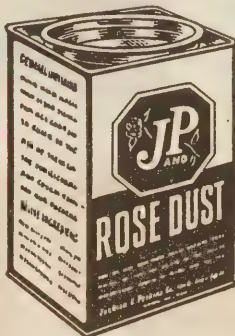
**MULTI-PURPOSE!
EXTREMELY EASY TO USE!**

Now you can control the three most common rose enemies without using three different materials! This new multi-purpose exclusive J. & P. Rose Spray provides all the safeguards your roses need in one simple, easy-to-apply solution. It controls blackspot, powdery mildew, aphids and other common rose ills. Also a deterrent to Japanese beetles and rose chafer. Now with Aramite, which controls red spider

mite on roses, perennials and evergreens. No other multi-purpose pesticide contains this exclusive J. & P. formula.

4 ozs.	Treats 24 plants for a whole season	\$1.50
1 lb.	Treats 100 plants for a whole season	4.75
5 lbs.	Treats 500 plants for a whole season	16.00

(Shipped to you postage prepaid)



NEW IMPROVED J&P DUST!

NO MIXING!

**JUST PUT IN DUSTER AND USE!
Same Control as in J. & P. Spray!**

The ideal material for those who prefer a pesticide in dry powder form, with the same control as in J. & P. Spray. No mixing; no solutions. Simply dust the roses lightly within 24 hours after every rain, or every 10 days in dry weather. Like the spray it controls chewing insects, sucking insects and plant diseases and is an

effective deterrent to Japanese beetles. Now with Aramite for red spider mite control.

1 lb.	Treats 6 plants for a whole season	\$1.25
4 lbs.	Treats 24 plants for a whole season	4.50
24 lbs.	Treats 150 plants for a whole season	22.50

(24 lbs. shipped Express collect) (1 and 4 lbs. shipped postage prepaid)

NEW! ROTARY DUSTER



**SPECIAL
GROUP
OFFER**

No. 1564

The New
ROTARY DUSTER
and 1 lb. of J. & P.
Rose Dust

\$9.95

ONLY...

Jackson & Perkins Midget Duster!

A new hand-operated rotary—the smallest in the world, yet capable of throwing an 8-foot stream of dust—has been specially developed for the average

home gardener. It weighs only 1½ lbs. and holds enough dust to cover 200 rose bushes without refilling. Its light finger-tip control makes it ideal for home-garden use. Known as the J. & P. Midget Duster, it is sold exclusively by the Jackson & Perkins Co. All metal, even to its pistol-grip handle, the J. & P. Midget Duster is made of an alloy which never rusts. A minimum of moving parts reduces the possibility of mechanical failure. It may be expected to last a lifetime of normal use. Filling the duster is a simple operation. Just lift the lid and pour in the dust; then close the lid, and it is ready for use.

1 lb. J. & P. Dust and the New Midget Rotary Duster, both for \$9.95, prepaid



**NOW You Can Have Beautiful Flower Arrangements
In Your Home with the Help of Edna Whitsitt's
Book, "Roses and Home Flower Arranging!"**

Edna Whitsitt, nationally known lecturer, teacher and judge of flower arranging. It is not just a book of pictures but discusses in detail: Where and How to use flowers in

the home; How to cut and condition your roses; The right kind of container for every flower and spot in the home. No lover of flowers, and roses in particular, can afford not to have this helpful Book.

Paper-Bound Book.....\$1.00
Cloth-Bound Book.....\$1.50

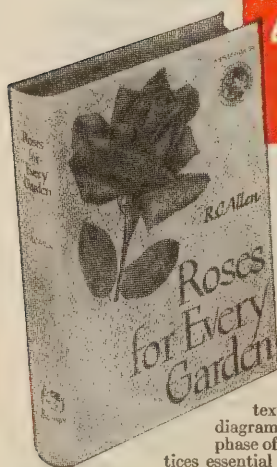


NEW! SENSATIONAL!

Complete Step-by-Step Guide in Full Color!

48 Pages; 28 Full-Color Illustrations

A brand-new, 48-page handbook with 28 rose arrangements in full color and packed with "how-to," step-by-step information on using garden roses in your home. Written by



**Everything You Want
to Know About
Growing Roses!**

**A Complete Step-by-Step Guide,
32 Pages in FULL COLOR.
Numerous "How-To" Drawings.**

**by Dr. R. C. ALLEN,
the Noted Rose Authority**

Whether you grow five roses or five hundred, this book will show you how to get breath-taking results in your garden! Contains 218 pages of authoritative information.

"Roses for Every Garden" has 32 pages in vivid FULL NATURAL COLOR, and the clear

text is illustrated by many drawings and diagrams. Dr. Allen covers every conceivable phase of rose growing, emphasizing the practices essential to success. Every word of advice is practical, because it comes right out of the

author's wealth of experience. It is packed with sound common sense and horticultural information. **\$3.95, postpaid.**



**By
FLETA
BROWNELL
WOODROFFE**

**Garden
Editor
BETTER
HOMES
and
GARDENS**

From one of America's Top Garden Magazines comes this down-to-earth advice on all phases of Gardening, Landscaping and Lawn Care. You will see how to use every square foot of space for beauty and privacy, how to grow beautiful flowers, prize-winning fruits and vegetables, and how to make your lawn velvety green. Everything in this new garden book is clearly explained in pictures and everyday language. Written for the beginner and experienced gardener alike. Easy-to-follow, step-by-step directions telling you what to do and when to do it 12 months of the year. Lavishly illustrated in color. 520 pages; 1500 photos, charts and line drawings. Each chapter is tab-indexed for quick reference in a convenient loose-leaf ring binder. A completely new idea in garden books. **Only \$3.95.**

NOW AVAILABLE FREE OF CHARGE... 2 BEAUTIFUL COLOR FILMS!

Modern Chrysanthemums for Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

The Story of Modern Roses

A 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and view of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.



Charming as youth itself, Betty Prior stays fresh and beautiful wherever you plant it. You can hardly have too much of it.



BETTY PRIOR
used as a foundation planting.



BETTY PRIOR
as a flowering shrub among evergreens.

EVER-BLOOMING! **BETTY PRIOR**

The Most Persistent Bloomer Of All!

The Floribunda No One Ever Tires Of!

UNUSUALLY TALL! FALL-FLOWERING!

(Left) Betty Prior, the Floribunda that no one ever tires of, is always a mass of bloom. Plant Betty Prior for hedges, specimens, foundation plantings. Use it in beds, for borders or backgrounds. It is the best Rose for curb plantings. As the center of attraction or just to beautify your home, Betty Prior will provide fun for your family as well as delightful masses of color. Delicate pink; spicy fragrance. In June its colorful myriads of blossoms are a glorious sight. All through the summer the buds and flowers, resembling red dogwood, continue to attract interest. Buds are lively red, opening shell-pink, having 5 petals, dogwood-like in shape, size and color. The healthy, vigorous plants are sturdy yet delicate in appearance. In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut flowers. Tallest of all Floribundas, excellent for the background of a Rose garden or perennial border. An established plant in a sheltered position will grow 4 ft. tall or more. Large bloom clusters in spring and continuously all season. Abundantly branched, with lush green foliage. Betty Prior is extremely hardy. (Pl. Pat. #340.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



FREE

"Home Garden Guide" with every order.

CHATTER **Everblooming! Unequaled for Continuous Color!**

(Below) Especially bright crimson, velvety-petaled flowers 2½ to 3 in. across, unlike any other Floribunda Rose! Makes a constant show in gardens. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson flowers. These enormous, bright crimson flower clusters last two and sometimes even three weeks. Unsurpassed for garden color; ever beautiful!

As one flower finishes, new buds open to take its place. Plant Chatter freely in beds and borders where you want a dependable, foolproof color mass. Sturdy and hardy, with an 18-in., disease resistant bush. (Pl. Pat. #739.)

\$1.50 each; 3 for \$3.90;
12 for \$15.60;
25 for \$30.00

Chatter

© J. & P. CO.

SPECIAL GROUP OFFER

No. 1234

The Ideal Hedge Group

2 BETTY PRIOR
2 CHATTER

Value \$6.00
Save \$.75

Only . . . **\$5.25**

SAVE \$.75





WALT DISNEY'S
LITTLE FRIENDS
SAY:

Grow A Story To Delight Children



COPYRIGHTED
BY
WALT
DISNEY

BASED ON WALT DISNEY'S TECHNICOLOR
MOVIE "PINOCCHIO"
(SEE IT SOON AT YOUR MOVIE THEATRE)

Pinocchio

THE ORIGINAL

Pinocchio

CLUSTERS OF FLOWERS!
ALWAYS IN BLOOM!

(Left) Thousands of our customers know and love the widely acclaimed Pinocchio Rose. Its delicate beauty goes straight to your heart. Great clusters of gracefully pointed buds of rich salmon flushed with gold at the base open up to long-lasting, exhibition-formed blooms like miniature Hybrid Teas. As the "sweetheart" flowers open, they change to soft lucid pink and shade into deeper pink at the edges. This persistent bloom continues all summer long. The 20 to 24-in. plant is extremely hardy. The ample, rich dark green foliage is very disease resistant. The cool pink masses are refreshing in mass planting and edgings for paths, drives, beds and borders. Carefree as the puppet Pinocchio are the captivating buds and blooms of this perennial favorite. (Pl. Pat. #484.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

J. & P.
CO.



© J. & P. CO.

Marionette



THE
STORY
OF THE

Pinocchio Garden

Is there anyone who has seen Walt Disney's Technicolor movie PINOCCHIO, who wouldn't like to capture the charm and delight of it in their garden? If you enjoyed the moving story of the little wooden boy who is brought to life—just imagine seeing Pinocchio, Papa Geppetto's Mariorette, Jiminy Cricket and Figaro's Red Pinocchio come to life in your garden next spring and for years to come. Your children will love it and so will you.

FREE with each
Pinocchio Family
Story
Book Garden!

A color pennant
with pictures of
Pinocchio,
Figaro and
Papa Geppetto.

"PAPA" GEPPETTO'S MARIONETTE

(Right) Thousands who prefer white Floribundas for mass plantings in conspicuous garden spots choose Marionette. All that is said of Pinocchio can be said of Marionette except for its color. Think of these dainty creamy yellow "sweetheart" buds in your garden and home. There is added interest in the unfolding of the fully double flowers, about 1½ in. across, as the pastel tint changes gracefully to immaculate white before the flowers finish. Unbelievable clusters are produced repeatedly all during the season. Marionette is, in rosarians' language, a true "sport" of Pinocchio. Generous to the utmost, with hundreds of flowers on every bush. (Pl. Pat. #569.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Book Garden

from 7 to 70!



NEW!

JIMINY CRICKET



(Right)

The NEW 1955 All-America Award Winner!

(Right) A pert new Floribunda with masses of tangerine-red buds which open to a sharp coral-orange vermillion and finish a pink-coral, almost like Fashion. The unusual coloring is the result of a crossing of Geranium Red, which has blended and softened this red to a very lovely new coral-rose shade. Although it does not have the same Geranium Red fragrance, Jiminy Cricket has a distinctive, pleasing Damask scent. The bush is covered with glossy green foliage; young foliage is glossy bronze, attractive even without flowers. The color never blues or becomes unpleasant, and the Rose is intriguing in the garden and when cut. In beds, Jiminy Cricket is very appealing and when used in conjunction with other Floribundas gives a full background and tone. Upright, 4-ft. bush. (Prop. Rights Reserved.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

Red Pinocchio

© J. & P. CO.

**Christmas
Gifts
Supreme!**

Give J&P Roses to
Your Friends and
Loved Ones for
Christmas.



© J. & P. CO.



Jiminy Cricket

FIGARO'S

Red Pinocchio

(Left)

Here you have a combination of the best qualities of two of our most popular Floribundas, Pinocchio and Donald Prior. The $3\frac{1}{2}$ -in. flowers are borne in large, long-lasting, unfading clusters, with individual blooms scattered between the mass flowerings. Color is a rich dancing carmine, which deepens and acquires a velvety cast as it fully opens. It finishes with the same lovely cup-shaped bloom as Pinocchio and a color richer and more handsome than Donald Prior. The buds are attractive deep satiny carmine on the outside of the petals and a bright carmine on the inside . . . all a lovely picture. The bushy, upright plant is rich and vigorous, exceptionally free-flowering on long, heavy shoots. A fitting companion for the very popular parents; will quickly win its way into your heart. (Pl. Pat. #812.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

**ALL J&P
Floribundas Are
EVERBLOOMING!**

ONLY ONE GRADE . . . The Finest

JACKSON & PERKINS CO.
World's Largest Rose Growers

Get the Jump
on Spring!
Plant these
Famous J & P
Everblooming
Floribundas
This Fall!

Four Tremendous Everblooming Floribundas

That Have Helped
Build the J & P Reputation
for Beautiful Roses!

© J. & P. CO. Geranium Red

GERANIUM RED (Above)

Imagine a Rose the color of a red geranium! That looks like a geranium and has the same spicy fragrance of a geranium!

The 4-in., camellia-like flowers of vivid spectrum-red border on the scarlet of the old-fashioned geranium. Heavily scented with the sweet heady fragrance of rose-geranium, it will brighten your garden or your home with its freshness. When the buds first appear, they are a dark oxblood-red, winning your heart as they open slowly, and the tumbled pattern of inner petals shows a brighter color in lovely contrast to the dark buds. The blooms appear both in clusters and on single stems.

Geranium Red is in a class by itself because of its unusual color and utterly amazing geranium fragrance. (Pl. Pat. #811.)

\$1.75 each; 3 for \$4.65;
12 for \$18.60; 25 for \$35.00

SPECIAL FALL-PLANTING GROUP

GROUP NO. 1254

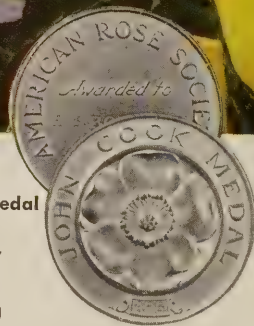
All Four Everblooming
Floribundas on These 2 Pages

Value \$6.25
Save \$8.80

ONLY . . .

\$5.45

JACKSON & PERKINS CO.
World's Largest Rose Growers



● Winner of
John Cook Medal
of American
Rose Society

● Winner of
Fuerstenberg
Medal

GOLDILOCKS (Above)

The long-awaited true golden Floribunda! Somewhere in your garden this mass of glorious sunshine will delight you from early spring all through summer and fall. Blooms last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The buds in each of the many clusters are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive stages. The flowers are cupped at first and gradually open to 3½ in. across. Plants have a dense, spreading, well-balanced habit of growth, reaching a height of 2½ ft. or taller. Be sure to make a place in your garden . . . border, bed, specimen or base planting . . . for Goldilocks. (Pl. Pat. #672.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60;
25 for \$30.00

ONLY ONE GRADE

**Goldilocks**

© J. & P. CO.

PINK BOUNTIFUL (*Right Above*)

Large and delicate, but lasting bloom clusters provide a profuse mass of color all summer. When fully open, the colorful flowers measure up to 3 in. across, looking like miniature Hybrid Teas. Because of this, Pink Bountiful will go equally well in your Rose beds or in mass plantings. Its profusion of season-long bloom, delightful color and fragrance make it effective in any location. The ovoid buds, tinted deep reddish pink, unfold demurely into flowers with a buff-salmon-pink heart flushing into deeper pink at the outer petals. (Pl. Pat. #601.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

SUMMER SNOW (*Right*)

Fabulous clusters throughout the season, from June to late fall. Starts early in the season with a magnificent display that covers the plant with masses of 2-in. blooms . . . 12 to 15 on each cluster. Then throughout the season new flowers develop as fast as the old ones fade, providing a continuous display for mass plantings or beds.

Plants are about 20 in. tall, with light green foliage. This makes it one of the most popular Floribundas for hedges. Regardless of what you have in your garden, Summer Snow in groups will make it more interesting . . . more delightful . . . more beautiful. (Pl. Pat. #416.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00



© J. & P. CO.

Pink Bountiful**Summer Snow**

© J. & P. CO.



...The Finest

Plant This Fall

and
Have Bigger, Better
Blooms Next Spring.



© J. & P. CO.

Garnette

For Variety, Plant These

ALL J&P Floribundas A

GARNETTE (Left) Garnette, introduced in 1951 for the first time to America's gardens, is one of the widely used Roses in the florist trade today. Surely everyone has seen Garnette displayed at flower shows throughout the nation. And anyone who has received a corsage of petite red Roses for that "special occasion" has undoubtedly worn Garnette. Its red "sweetheart" sized flowers are so desirable that you, too, will want this tiny gem in your garden. The abundant masses of crinkled, holly-like foliage remind one of Christmas time. This variety reaches a height of only 18 in. It will enhance your garden.

\$1.75 each; 3 for \$4.65; 12 for \$18.60; 25 for \$35.00

ROCHESTER, The Original Floribunda. (Below, Left)

One of the finest of all Floribundas, created in our own Department of Plant Research. All season long, Rochester will give you enchanting blooms—"stardust refined to gold." Printers' ink cannot do justice to the very soft light yellow tones, more attractive than this picture by far. No other double Rose yields more blooms per plant. The medium large flowers produce a breath-taking sensation.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Yellow Pinocchio (Below). Another thrilling Pinocchio with great masses of apricot-yellow bloom and the same sturdy bush. The plant grows about 3 ft. tall and when at its peak of bloom is a rounded mound of yellow. The petite buds have touches of red on the outside petals. The foliage is dark green, tough and very disease resistant. This sturdy, healthy and free-flowering member of the Pinocchio family is a welcome addition to the Floribunda Roses and is bound to become as popular as its far-famed parent. (Pl. Pat. #992.)

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

JACKSON & PERKINS CO.

World's Largest Rose Growers



Yellow
Pinocchio

© J. & P. CO.

©
J. & P.
CO.

Rochester

2 Each of these Ever-
Popular Floribundas
2 Garnette, 2 Rochester
GROUP NO. 1264
Value \$6.50; Save \$1.80
Only \$5.70



Unusual Floribundas!

re **EVERBLOOMING!**

Lavender Pinocchio (Right)

Roses—a true clear lavender enriched by masses of golden yellow stamens. A delight to all who love to arrange cut flowers. The buds of Lavender Pinocchio are a light chocolate-brown when they first show color, and as they progress the petals change to a smoky pink-lavender with frilled rosy pink edges and brilliant yellow stamens. Lavender Pinocchio is a true Floribunda, and it carries all the important characteristics of this splendid group. (Pl. Pat. #947.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

MASQUERADE (Below, Right)

Truly novel and different! Each flowering cluster brings a cavalcade of fiesta colors—yellow, red, pink, lemon and sometimes orange, all appearing at one time in a magnetic combination. The golden yellow center bud in each cluster opens first, becoming rose-pink as the petals unfold. Gradually the rose-pink deepens until at last it is deep red. While the first bud in each cluster is going through these stages, other buds are developing, each one passing through the same lovely color sequence. 10 to 25 buds to a cluster. Vigorous, 3-ft. plants; rather open growth. (Pl. Pat. #975.)

\$2.00 each; 3 for \$5.25;
12 for \$21.00; 25 for \$40.00

Fall color on
Lavender Pinocchio

Lavender
Pinocchio

©
J. & P.
CO.

**SAVE!
70c**



**SPECIAL
GROUP
OFFER**

No. 1274

One Each of
These Everblooming
Floribundas

Masquerade
Lavender Pinocchio
Yellow Pinocchio
Value \$5.50 Save \$.70

Only
\$4.80

MASQUERADE All These Colors
on ONE Plant!





© J. & P. CO.
Timmie Arkles

NEW! EVER-BLOOMING!
TIMMIE ARKLES

(Above) An exquisite lovely light Floribunda with large heads of apple-blossom-pink blooms, sometimes as many as 30 or 40 flowers appearing on a single cluster. Timmie Arkles does not mind the heat of the summer. Each floret has about 20 petals and each flower is about 3 in. across. The lovely small buds are extremely graceful and interesting long before the Rose opens. Although the flower is of a soft color, the whole effect is very showy and free, and it is very active throughout the summer. (Pl. Pat. Applied For.)
\$2.00 each; 3 for \$5.25; 12 for \$21.00; 25 for \$40.00

32 **NEW! Dwarf Floribundas**
© J. & P. CO.

PIGMY RED
NEW!



PIGMY RED. A striking new pigmy for borders, wall tops, bed edges and boxes. Now in red we have a mate for Pigmy Gold. Always in bloom. Use it freely for constant low color. (Plant Patent applied for.)
Height... 12 in. bushy plant.
Color... flower dark red, white center.
Bud... good color, good red. As high as 17 blooms and buds on one plant at one time.

\$1.50 each; 3 for \$3.90; 12 for \$15.60; 25 for \$30.00

Golden yellow flowers about 1 in. in diameter appear in clusters or individually. They are not merely curiosities for their size; they add color and interest wherever used. Dark shiny green foliage is a rich contrast to the golden yellow buds and flowers. Lovely for border use. Can also be used to edge walks, perennial or Rose beds. (Pl. Pat. #1114.)

PIGMY GOLD
© J. & P. CO.



\$1.50 each;
3 for \$3.90;
12 for \$15.60;
25 for \$30.00

SPECIAL GROUP OFFER
GROUP No. 1284
2 each of these
2 Pigmy Red
2 Pigmy Gold
Value \$6.00
Save \$.75
\$5.25
Only

AVAILABLE ONLY IN LIMITED QUANTITIES

WORLD'S FAIR. The first Floribunda All-America Winner. The deep red, 4-in., semi-double flowers stand out boldly. Clusters of 10 or a dozen brilliant blooms on sturdy, upright stems. Bright cherry-red, passing through darker shades to deep red velvet. (Pl. Pat. #362.)
\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

At Last! KING-SIZE FLORIBUNDAS!

Always in Bloom!
© J. & P. CO.

Tall Growing... Ideal for Fences, Hedges and Specimen Plantings!
Mandarin



MANDARIN (Left) A beautiful oxblood-red, reminiscent of Burgundy wine. Large clusters of 3 to 4-in., Hybrid-Tea-like flowers. (Pl. Pat. #1040.)
\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

GAY HEART (Right) Very fragrant, 4 to 5-in., bright pink flowers. Height 4 ft. or more. Effective for taller hedges. (Pl. Pat. #1026.)
\$1.50 each; 3 for \$3.90;
12 for \$15.60; 25 for \$30.00

SPECIAL GROUP OFFER
GROUP No. 1294
2 each of these Floribundas
Value \$6.00
Save \$.75
\$5.25
Only...

Gay Heart
© J. & P. CO.



J&P Climbing Roses

33

THOUSANDS OF ROSES for Only \$1.50!

An Entirely

NEW

Improved

Strain of

BLAZE

**MORE
EVERBLOOMING**

**ABSOLUTELY GUARANTEED TO
BLOOM IN JUNE-JULY-AUGUST-SEPTEMBER!**

(Right) Is red one of your favorite colors? Would you take pride in a glorious plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year as more gardeners realize how colorful and dependable it really is. In this picture the brilliant pillar of glowing red is in complete harmony with the porch.

Generous Clusters of Brilliant Bloom

These are the brilliant double, red Climbing Roses one sees all over America. You'll be thrilled with the exceedingly generous blooms in June, and each succeeding year will increase your devotion as the plants become established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

**AN EXCLUSIVE JACKSON & PERKINS CREATION!
NOT AVAILABLE FROM ANYONE ELSE!**

WHERE THE NEW BLAZE CAME FROM

Years ago, we discovered one particular plant that outbloomed and outperformed all others in our nursery. During July, August and September, this amazing plant continued to bloom constantly . . . so we used it as a parent plant from which to multiply this new strain of Blaze. You'll really love this new Everblooming Blaze . . . for it produces more blooms more often . . . giving you literally thousands of Roses every season, after it becomes established. Yes, thousands of exquisite 2 to 3 in., cup-shaped, scarlet-red flowers on just one plant—and one plant costs only \$1.50. No other plant in all Rosedom gives you so much beauty, so much color, for so long a time—for so little cost!

But remember this! This new Blaze was discovered and propagated by Jackson & Perkins Plant Research Department AND IS A J & P EXCLUSIVE! You cannot get this New Blaze from anyone else. Be sure to get yours now.

AVAILABLE ONLY IN LIMITED QUANTITIES

WHITE DAWN. Hardy, everblooming. The flowers are double, snow-white, fragrant and produced constantly from late spring to frost. Just as hardy and dependable as its parent New Dawn. **\$1.50 each; 3 for \$3.90; 12 for \$15.60**



Blaze

© J. & P. CO.



1 of each
Cl. Blaze
Cl. New Dawn
Cl. White Dawn
Value \$4.50
Save \$.60

**SPECIAL
GROUP
OFFER**

No. 1304

Only **\$3.90**

NEW DAWN (Left) One of the hardiest Everblooming Climbers! New Dawn repeats its perfect Hybrid-Tea-like blooms continuously all season. Have glorious Roses with the precious pink of apple blossoms and a delicate appealing old Rose fragrance in profusion on a plant that is easy to grow, requires little care and takes little ground. The trim, perfectly formed, pointed buds are most artistic in their appeal, superb for use in bouquets and arrangements. They have fine long stems. Sturdy canes grow rapidly; even one plant makes a gorgeous display on trellis, arbor or fence.

Buds . . . exquisite, dainty pink flushed with deeper tones.

\$1.50 each; 3 for \$3.90; 12 for \$15.60



New
Dawn

JACKSON & PERKINS CO.

World's Largest Rose Growers

NEW!

How

J&P Climbing



Red Flare

**NEW
EVERBLOOMING!**

(Above)

The new climber with full, striking, Hybrid-Tea-sized blooms produced in profusion in June and again in August. The charming flowers come either in clusters or singly on the blooming stems. These rich, clear deep red blooms fade only slightly at the finish. The very double flowers have from 40 to 50 firm petals that are

long lasting without burning in the sun. The plant grows rapidly when established, reaching 7 to 8 ft. in height. When mature, the foliage is a dark glossy green; the young leaves are a very decorative red, enhancing the plant even before the buds appear. This is a very different red climber which promises to be very popular. (Prop. Rights Reserved.)

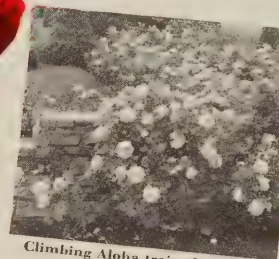
\$2.50 each; 3 for \$6.60; 12 for \$26.40



Everblooming Climbing Roses framing a picture window.



Climbing Rose Summer Snow trained along side of porch.



Climbing Aloha trained along a stone wall.



Climbers used to decorate a tunnel at an amusement park.

EVERBLOOMING! PARADE

(Right) A great everblooming Climber with masses of delightful red flowers appearing singly and in clusters in spring and throughout the season. Parade is one of the most active of the hardy modern Climbers. In spring it is covered with a burst of rose-red flowers 4 to 5 in. in diameter, filled with delightful spicy fragrance. By fall it has sent up many new shoots and branches and is again a mass of blooms. Parade grows very easily in full sunlight as well as in semi-shade. (Pl. Pat. #1253.)

\$2.50 each; 3 for \$6.60;
25 for \$26.40



**SPECIAL
GROUP
OFFER**
No. 1314

**ONE
EACH**

of the Climbers
on these 2 pages

Value \$7.50
Save \$9.95
Only **\$6.55**

Roses

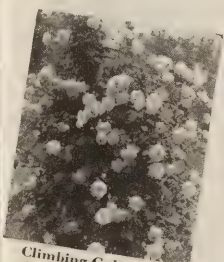
Will Improve and Beautify
Your House, Garden, Walls,
Fences, In All These Ways!



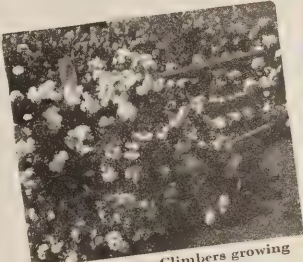
Everblooming Red Flare
trained on a pillar.



Blaze Climbers forming a
living fence.



Climbing Goldilocks
trained on a pillar.



Everblooming Climbers growing
along a fence.



**SAVE
\$0.95!**

**SPECIAL
GROUP
OFFER**

1 each
of these 3 Climbers

RED FLARE
CLIMBING GOLDILOCKS
ALOHA

Value \$7.50
Save \$0.95

Only **\$6.55**

EVERBLOOMING!

**Climbing
Goldilocks**

"A Sheet of Gold"

JACKSON & PERKINS CO.
World's Largest Rose Grower



Climbing Goldilocks

(Above) The truly everblooming yellow Climbing Rose! Gardeners from coast to coast have had the Floribunda Goldilocks for years and have loved its gorgeous golden color and its ability to bloom and bloom all summer long. Now this truly magnificent Rose can be enjoyed as a Climber! The buds of Goldilocks are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. As the buds gracefully open to 3½ in. they last for a long time, for fresh new buds keep replenishing the overall effect of a golden yellow mass. Just like the Floribunda, Goldilocks as a Climber also blooms in large clusters. It is extremely vigorous and hardy, will grow 6 to 10 ft. in one year and will bloom the first year it is planted. Be sure to make a place for this fine new everblooming Climber somewhere in your garden. (Pl. Pat. -1090.)

\$2.50 each; 3 for \$6.60; 12 for \$26.10

ONLY ONE GRADE... *The Finest*

SPECIAL GROUP OFFER

GROUP No. 1334

Cl. Crimson Glory
Cl. Dr. J. H. Nicolas
Cl. Summer Snow

Value \$6.50
Save \$.80

Only . . \$5.70

Climbing Pinocchio

(Below)

This new Climbing Rose will surely speak for itself! Since 1941 this great Rose has been the most widely used Floribunda in the world. Anyone who knows Roses knows Pinocchio. And now, it pleases us beyond description to bring it to America's gardens as a Climber. Pinocchio, with its winsome buds of a rich appealing salmon, blooms so exuberantly that the word everblooming seems inadequate! It also possesses an exotic fruity fragrance, and when brought indoors a spray will often keep from 8 to 10 days. Of course, it is unrivaled for boutonnieres. Pinocchio, too, is very vigorous and hardy and will produce an unbelievable amount of blooms from June to frost. Flowers are identical to those of the famous Floribunda Pinocchio. (Pl. Pat. #1142.) \$2.50 each; 3 for \$6.60; 12 for \$26.40

Plant This Fall

and you will have bigger and earlier blooms and healthier plants.

Climbing Pinocchio

© J. & P. CO.



© J. & P. CO.

Climbing CRIMSON GLORY

(Above) For years Crimson Glory has been one of the most popular Roses in existence. When you plant this popular crimson Hybrid Tea in the form of a Climber, you add an unequalled touch of splendor to your garden. This luxuriant, vigorous, fast-climbing plant is covered with beautifully formed blooms of deep vivid crimson . . . each on a strong, sturdy stem. Following a magnificent June display, Climbing Crimson Glory continues to re-bloom freely during July, August and September. Generous beauty of form and color is showered on your garden. The deep red buds are urn-shaped and gradually unfold into full, perfectly formed, high-centered blooms. In northern areas where sub-zero temperatures occur, Climbing Crimson Glory should be planted in a sheltered location and have some protection against winter injury. (Pl. Pat. #736.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

JACKSON & PERKINS CO.

World's Largest Rose Growers

J&P Ever Climbers to the Top Expect

Climbing DR.

(Below) Gardeners everywhere are delighted with the wealth of fragrant blooms, the size of the large, double flowers so like the finest Hybrid Tea Roses—and most of all, with the everblooming performance of Dr. J. H. Nicolas.

Many first-year plants bloomed persistently all last season! As soon as the first flowers finish, new shoots appear—all summer you will revel in the abundance of bloom. The first flowers remain alluringly attractive till even the last one of the cluster is open full. For years Dr. J. H. Nicolas, the \$2.00 each; 3 for

© J. & P. CO.



... blooming
... hat Reach
... of Your
... ations!

J. H. NICOLAS

world-renowned hybridist, had set for his ideal a race of everblooming Climbing Roses with large double blooms like the Hybrid Teas. He made the cross that resulted in this marvelous flower—the triumph he did not live to see fulfilled but which now bears his name. (Pl. Pat. #457.)

Everblooming. A galaxy of bloom repeats again and again.

Immense. Fully double, entrancing deep rose pink flowers, unbelievably large, 5 to 6 in. across, 50 fine-textured petals.

\$5.25; 12 for \$21.00

Dr. J. H. Nicolas



© J. & P. CO.

Climbing SUMMER SNOW

(Above) Wherever this enchanting, pure white Climbing Rose is planted—the fairest white Climber—it quickly fills out to illuminate the scene with myriads of clusters of pure white, loosely double flowers almost completely covering the plant, like mountains of snow. And these attractive white blooms repeat this amazing display all through the summer and fall—often they are the last flowers in our garden when killing frosts come in November.

The spotless, glistening, glacier-white, double blooms are 2 in. across, effectively set off with golden stamens when full open, adding to the charm of their large clusters in bouquets and arrangements. There are very few thorns. Summer Snow is so abundantly generous, one never need hesitate to cut enough for use in the home. (Pl. Pat. #400.)

\$2.00 each; 3 for \$5.25; 12 for \$21.00

ONLY ONE GRADE... *The Finest*

SPECIAL GROUP OFFER
GROUP No. 1344
Cl. Pinocchio
Cl. Coral Dawn
Cl. Crimson Glory
Value \$7.50
Save \$.95 Only... **\$6.55**



Climbing CORAL DAWN

(Below) At last!—a brand-new everblooming Climber with a CORAL-PINK color! Yes, a sparkling deep coral-pink... the color that has become so popular in bush Roses, but unavailable in a Climber, *until now*. The color really *lasts*... from the dainty pointed buds to the slow-opening, graceful, long-lasting, $4\frac{1}{2}$ -in. blooms. This new color is Coral Dawn's main attraction—but it is a superior Climber in every other respect too. It bears clusters of from three to twenty buds. The lustrous, dark green foliage is disease-resistant and sets off the coral-pink flowers. This brand-new Climber is very easy to grow, does extremely well in all regions. (Pl. Pat. #1117.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

AVAILABLE ONLY IN LIMITED QUANTITIES

PAUL'S SCARLET. Until the advent of Blaze, its everblooming counterpart, this was the most-admired red Climbing Rose. Many still want it for the great profusion of large, vivid scarlet-red flowers.

\$1.25 each; 3 for \$3.30; 12 for \$13.20

© J. & P. CO.

Climbing Coral Dawn



FREE with every order, a **HOME GARDEN GUIDE.** Useful suggestions on how to use climbers.



More Everblooming Climbers

TO COVER WALLS, FENCES, GARAGES, ETC.
WITH CURTAINS OF COLOR AND BEAUTY



Everblooming!

Aloha

(Above)

Like an artist's dream, Aloha bursts into bloom from top to bottom with a breathtaking display of never-to-be-forgotten glory. So profuse . . . so rich . . . in its deep rose-pink blooms of enormous size that it defies description. An unbelievable mass of deep coral-pink buds starts the show. These open to very full, perfectly formed blooms that measure 5 in. across and 3 in. deep. Unlike most climbers, Aloha blooms in long-stemmed clusters. (Pl. Pat. #948.)

\$2.50 each; 3 for \$6.60; 12 for \$26.40

**SPECIAL
GROUP
OFFER**

No. 1354

Value \$7.00
Save \$9.90

One each of the
3 Climbers
on this page

\$6.10

Only . . .

AVAILABLE ONLY IN LIMITED QUANTITIES

DOUBLOONS. A fabulous yellow Climbing Rose. The husky, hardy canes grow as much as 12 ft. in a single season.

\$1.50 each; 3 for \$3.90; 12 for \$15.60

Its magnificent flowers are borne in great profusion for a long period. A hardy and vigorous climber.



© J. & P. CO. King Midas

Everblooming!

PINK CLOUD (Right)

Scores upon scores of rich pink flowers . . . in clusters so huge, so solid that it looks like a soft, fluffy, pink cloud. Each Rose is a glowing deep pink, fully double, up to 3½ in. across, in separate clusters of 5 to 20. Blooms abundantly from spring until late summer. The shiny foliage is rounded, decorative and disease resistant. The plant grows 6 to 8 ft. tall. An ideal pillar Rose, but also wonderful for draping over fences, covering walls, for trellis, arches, pergolas, etc. (Pl. Pat. #1140.)

\$2.50 each; 3 for \$6.60;
12 for \$26.40

King Midas

(Left) So shimmering and regal are the lovely, large blooms of King Midas that in fancy one can almost see the mythical Persian King touch each red-flushed bud, transforming it and all it touches into limpid yellow gold. These cheer-giving yellow blooms that completely cover the plant for three to six weeks will bring a blaze of golden glory to pillar, porch and trellis. Modern, high-centered, tight buds and Hybrid-Tea-like flowers in clusters of 4 to 6. Particularly hardy and vigorous, it will establish itself quickly and then bloom every year. Canes 8 to 10 ft. Rich bright glossy green foliage appears early and later turns to a fine leathery dark green. (Pl. Pat. #586.)

Buds . . . high-centered, slow to open, deep gold with reddish tinge that makes color more intense.

Blooms . . . large, 4 to 5 in., in clusters of 4 to 6 on medium-long stems.

\$2.00 each; 3 for \$5.25; 12 for \$21.00

© J. & P. CO.

Pink Cloud



DELICIOUS *Full Size* QUICK-BEARING FRUIT ON *Dwarf* FRUIT TREES!

39



© J. & P. CO.

JONATHAN (Not illustrated)

A favorite early winter Apple. Brilliant, beautiful red color. One of the very finest for cooking. Grows well.

McINTOSH (Not illustrated)

The most popular eating Apple. The tender, crisp flesh is snow-white and just bursting with juice. The Apple all prefer.

\$3.00 each; 3 for \$8.25

YELLOW DELICIOUS (Not illustrated) Bright golden yellow Apples. Solid, firm meat. Some say it is the best yellow Apple.

Why these trees are ideal for you!

Now you can plant Apple trees in even the smallest garden plot and enjoy them all your life without ever crowding out your roses, perennials or other flowers. These amazing midget trees will bear fruit very young. When four years old, they will be in full bearing, with larger, more colorful Apples than you would get from larger trees. . . yet these amazing Dwarf Apple trees grow only 5 to 6 ft. tall and do not interfere with other plants growing around them. Early in the season every branch will be covered with lovely fragrant blooms. So profuse, so handsome, they are a garden decoration in themselves. Ideal for the modest garden where you don't have room for large fruit trees. Trees may be planted as close as 6 ft. apart. Unless there are other trees nearby, plant two or more varieties to be sure of correct pollination.

© J. & P. CO.



RED DELICIOUS

(Left) Large, dark red with firm, crisp flesh of excellent quality and flavor. It bears regularly. The tree is perfectly hardy. This favorite is splendid for eating. Keeps and ships well, too. Red Delicious is the best-known Apple sold at fruit-stands.

\$3.00 each; 3 for \$8.25



CHOOSE YOUR DWARF PEARS FROM THESE OUTSTANDING VARIETIES!

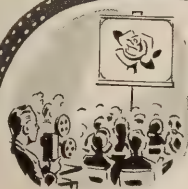
BARTLETT PEAR

By far the most popular variety of Pear for home use. The fruit is large, golden yellow with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth. Most popular for eating and canning.

\$3.00 each; 3 for \$8.25

SECKEL PEAR

Sweet, juicy, full flavored. The popular small Pear for eating and pickling. Yellowish russet with red cheek. Good to eat, pickle, preserve. Trees are resistant to blight. Ripens latter part of Sept. or early Oct.



TWO NEW FILMS!

Modern Chrysanthemums For Fall Beauty

A new 16-mm. film in color, 20 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. This recently completed film tells the exciting and educational story of the creation and growing of modern Chrysanthemums, their place in various types of gardens, and their countless uses. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.

Modern Roses on Parade

A new 16-mm. film in color, 30 minutes long. Available free of charge, excluding transportation, to adult groups of 50 persons or more. The film tells the exciting and educational story of the creation and growing of modern Roses. Close-ups of well-known varieties and views of the famous JACKSON & PERKINS Rose Gardens. For booking requests, write Films of the Nations, 62 W. 45th St., New York 19, N. Y.



© J. & P. CO.

Fashion

TREE ROSE

TREE ROSES

Order Now for Spring!

J. & P. Modern Tree Roses are shipped only in the spring, but for the benefit of our southern customers living in the states of Alabama, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New Mexico and Texas, we will accept orders Now for shipment in December. Other customers living in the states not mentioned above may also order NOW but will receive their Tree Roses at the PROPER PLANTING TIME NEXT SPRING.

Order Tree Roses of These Famous J. & P. Varieties:

Blaze
Charlotte Armstrong
Chrysler Imperial
Diamond Jubilee
Dicksons Red
Eclipse
Enchantment
Fashion
Goldilocks
Independence
K. T. Marshall

Ma Perkins
Neige Parfum
New Yorker
Peace
Pinochio
Red Pinochio
Rubaiyat
Tawny Gold
Vogue
Volcano
White Swan

\$5.50 each; any 2 for \$10.00;
any 6 for \$28.50

Important: PLEASE ORDER TREE ROSES ON A SEPARATE ORDER BLANK!

Jackson & Perkins

Modern Lilacs

OWN-ROOT
FRENCH
HYBRIDS

Beautiful Color!

Delicious Fragrance!

Will Live Forever!

© J. & P. CO.

Paul Thirion

President Lincoln

Katharine Havemeyer

Ellen Willmott

Paul Harriot

Lucie Baltet

FALL
IS THE TIME
TO PLANT
LILACS

These gorgeous French Hybrids far surpass all others. Larger florets, richer colors, broader spikes, more to a cluster. Every variety is faster growing and younger blooming. Fragrant beyond description. Own-root not budded, so wild sucker growth will never bother you. For infinite long life, rapid growth and every-year bloom, these strong 3-yr. plants are worth ten times as much as the old-fashioned varieties.

Many Start Blooming Next Year!

THOUSANDS of these plants have already set flower-buds this summer. Many bloomed last May. You may have some flowers next spring—you'll have PLENTY the following year, and EVERY YEAR! Grown the longer way at higher cost (own-root, not budded, so wild sucker growth can never come)—for long life, rapid growth, and every-year bloom. Worth ten times as much as old-fashioned kinds.

Loveliest Kinds and Colors. These Six Pictured

- d Paul Thirion. Bright rich red buds open to an intense rosy claret, revealing beautiful double flowers in enormous clusters. Free bloomer.
- d Katharine Havemeyer. A gorgeous mass of double, rosy lavender flowers, very full with immense spikes. A soft shade of the lovely lilac color.
- s Lucie Baltet. The pinkest of all Lilacs . . . blooms freely . . . with immense single flowers, stately and tall. Blooms in huge clusters that make a striking display in the garden, shrub border, or as a single specimen plant.
- s President Lincoln. Single flowers $\frac{3}{4}$ in. or more across, purplish blue in bud . . . opening to a true blue. It is considered the best of the blues. Very vigorous and early in bloom.
- d Paul Harriot. Rich glowing purple buds opening to a true royal purple. Large, double flowers. Considered the deepest and darkest of all. The depth of color and rich texture make this a favorite everywhere.
- d Ellen Willmott. Extremely prolific, immense, double flowers of purest alabaster-white. Large, branched panicles; round flowers. Rated as excellent. Late bloomer. A dependable free-blooming white.

(d) means double (s) means single
3-year plants. Prepaid, each \$2.50; 3 of one kind for \$6.25

1 each of these 6 French
Hybrid Lilacs

Paul Thirion
Pres. Lincoln
Katharine Havemeyer
GROUP #1364 **\$12.50**
Value \$15.00
Save \$2.50 ONLY

1 each of
these 3
GROUP #1374 **\$6.25**
Value \$7.50
Save \$1.25 ONLY

Ellen Willmott
Lucie Baltet
Paul Harriot

Paul Thirion
Ellen Willmott
Paul Harriot

Viola, John Wallmark
All Season
10 to 12 in.

GIANT VIOLAS

41

Bloom Year After Year from Spring to Frost!

VIOLA, John Wallmark

(Left) Shimmering grayish lavender over-all color laced with violet veinings and splashed with deeper violet tones at the center. It has a pert yellow and white eye. The form is rather rounded but the bloom is almost 2 in. across, and the long stems make it an ideal cut flower. It grows 12 in. high.

85c each; 3 for \$2.25;
6 for \$4.25; 12 for \$8.50;
100 for \$64.00

VIOLA, Purple Heart

Purple Heart

(Right) Blossoms from spring to frost, comes up year after year. Huge, velvety, violet-blue flowers, 3 in. across, on 7 to 8-in. stems. The petals are waved. A bright yellow eye makes the purple seem even deeper. (Pl. Pat. #671.)

85c each; 3 for \$2.25;
6 for \$4.25; 12 for \$8.50;
100 for \$64.00

VIOLA, Yellow Vixen

(Right) A bright clear yellow. Blooms early spring to frost. Originated here in northern New York, it has lived through many hard winters, demonstrating its vigor and winter resistance. 2½-in. flowers on upright, 6 to 8-in. stems.

75c each; 3 for \$2.00;
6 for \$3.75; 12 for \$7.50;
100 for \$50.00

**2 EACH
OF THESE
FOUR VIOLAS**

GROUP No. 1384

Value \$6.60; Save \$1.10

Only \$5.50

FREE!

NEW!

with every order
Perennial Planting Guide

VIOLA, Royal Blue Wallmark

(Not Illustrated)

Here in deep indigo-blue is another of the very hardy Wallmark Violas which originally came from Sweden. The flowers are the same as the exquisite John Wallmark, about 2 in., and are produced on 6 to 7-in. stems. The plant is sturdy, hardy and low growing forming a dark green mat 4 to 5 in. tall. Royal Blue Wallmark has three or four heavy bursts of bloom from May to freezing, with 25 to 30 flowers to each plant. This variety does well in both sun and partial shade.

85c each; 3 for \$2.25; 6 for \$4.25;
12 for \$8.50; 100 for \$64.00

Christmas Gifts!

A unique gift your friends will cherish for years. This J&P "Gifts for Remembrance" has gained tremendous popularity. You just place the order; we do the rest.

The Winter Wonder Flower!

The Genuine

JACKSON & PERKINS

Christmas Rose

Blooms Outdoors from October to March!

Roses in winter! Not real roses, of course, but the much-prized Christmas Rose. Actually blooms in late fall, at Christmas and until spring. This variety (*Helleborus niger altifolius*) is superior to *H. niger*. Grown by J. & P. from divisions of flowering plants, it will become established quickly and will bloom in the fall.

Blooms All Winter on Mild Days

Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms. The lovely 5-petaled flowers are 2 to 3 in. across, with a center of yellow stamens. Strong 6 to 8-in. stems hold blooms above the low, leathery foliage.

Beautiful Masses for Low Plantings

Suitable for a protected place in front of evergreens or shrubs because of its rich low foliage and unusual flowers when nothing else is blooming. Set where it is partially shaded in summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, it should not be moved.

Strong Field-Grown Plants, \$1.50 each; 3 for \$3.75;
6 for \$7.50

MANY, MANY USES IN YOUR GARDEN ➡

Viola, Purple Heart
All Season 9 to 12 in.

All Season

Viola, Yellow Vixen

10 to 12 in.

Christmas Rose
All Winter
5 to 8 in.



Sedum, Fire Glow
June to Frost 8 to 10 in.

SEDUM, FIRE GLOW

Red, star-like blooms cover the entire plant from June till frost. Effective in borders, rock gardens, edges for walks, wall tops or drives. Grows well in all locations. Height 8 to 10 in.

75c each; 3 for \$2.00; 6 for \$3.75



Sedum, Golden Carpet
June to Frost 6 to 8 in.

SEDUM, GOLDEN CARPET

Attractive variegated foliage and bright golden yellow blooms. Can be used in all locations, the same as Fire Glow. Blooms from June to frost. A very useful plant in large or small gardens. About 6 to 8 in. high.

75c each; 3 for \$2.00; 6 for \$3.75



Vinca Minor
Ground-Cover 3 to 6 in.

VINCA MINOR

Myrtle, Bowles Variety. Alice-blue flowers delightful against luxuriant evergreen foliage. Far superior to the old *Vinca minor*. Plant 8 in. apart.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00



June-July **Gypsophila,**

GYP SOPHILA, ROSY VEIL

Baby's Breath. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July. The artistic

75c each; 3 for



July to Frost
Catananche
20 in.

CATANANCHE *cærulea major*

Deep violet-blue, 2-in. flowers like double Bachelor's Button; silvery buds and seed-hips. Height 20 in.; excellent for cutting. Blooms from July till frost.

85c each; 3 for \$2.25; 6 for \$4.25

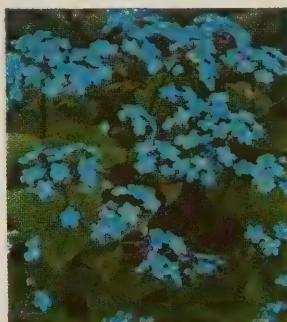


April
Primula Veris
6 to 9 in.

PRIMULA VERIS, COLOSSUS

Giant-Flowered. Well-formed flowers, many over 2 in. A great range of colors including lilacs, pinks, coppery reds, dark reds, yellow. Sturdy plants; lush foliage.

75c each; 3 for \$2.00; 6 for \$3.75



April-May **Anchusa** 1 to 1½ ft.

ANCHUSA

Chinese Forget-Me-Not

(*Myosotidiflora*). Delightful clusters of clear forget-me-not-blue flowers borne in profusion during April and May.

Grows anywhere. Dainty blue flowers on stems 1 to 1½ ft. high.

75c each; 3 for \$2.00; 6 for \$3.75

LAVENDER, HIDE-COTE BLUE

(*Right*) These hardy Lavenders have been much sought after by northern gardeners for many years. Flowers from early July until frost. Airy and fragrant. Height 15 in.

\$1.00 each; 3 for \$2.50;
6 for \$5.00



July to Frost
Lavender, Hidecote Blue
15 in.

SPECIAL GROUP OFFER

All Sedum Group

4 Sedum, Fire Glow
4 Sedum, Golden Carpet

No. 1394 **\$5.00**

Value \$6.00
Save \$1.00

SPECIAL GROUP OFFER

Spring to Fall Group

Shasta Daisy, Esther Read
Dianthus, Irene
Dianthus, Lacy Lass
Primula Veris, Colossus
Anchusa *Myosotidiflora*
Campanula, Blue Carpet

No. 1404

Value \$5.35
Only **\$4.45**
Save \$0.90

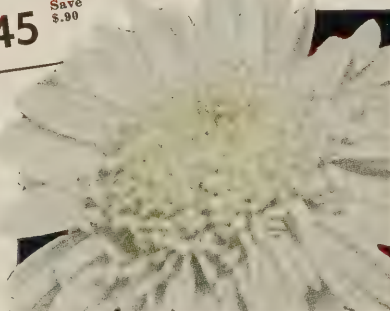


June to Frost
Stokesia, Lavender Queen
20 in.

STOKESIA, LAVENDER QUEEN

Fully double flowers are silvery blue suffused lilac-blue at the center. Blooms from June to frost. Grows to 20 in. Very hardy and easy to grow.

85c each; 3 for \$2.25; 6 for \$4.25



June-Oct.
Shasta Daisy, Esther Read
18 in.

SHASTA DAISY, ESTHER READ

The chrysanthemum-like Esther Read is one of the most delightful of Shasta Daisies. Easy to grow. Blooms from June to Oct. Double flowers on 18-in., strong stems. The plants require a little protection in colder areas.

85c each; 3 for \$2.25; 6 for \$4.25



June to Fall
Campanula, Blue Carpet
6 to 8 in.

CAMPANULA, BLUE CARPET

(*Carpatia Improved.*) For any location where you want a "carpet-of-blue" from June to fall. Will grow well in full sun or in semi-shady places. Blue Carpet has the larger, light blue, bell-shaped flowers on 5 to 6-in. stems. Does not sprawl.

75c each; 3 for \$2.00; 6 for \$3.75

The height and time of bloom for each perennial are indicated under the picture



Rosy Veil 12 to 18 in.



Pachysandra Ground-Cover 6 to 8 in.



June-July Dianthus, Lacy Lass 12 to 14 in.



June-July Dianthus, Irene 12 to 15 in.

sprays are invaluable for bouquets in the home. Different from the commonly known perennial Baby's Breath, plants never become overgrown and keep to 18 in.

\$2.00; 6 for \$3.75

PACHYSANDRA—SPURGE (*Terminalis*.) Best evergreen ground-cover for shade or sun. Useful along walks, shrubbery, under large trees; the only plant that will thrive under pine trees. Glossy foliage is evergreen.

3 for \$1.00; 10 for \$3.00;
100 for \$25.00

New! **DIANTHUS, LACY LASS**
One of the quaint old-fashioned maroon and white Pinks. Its exquisite coloring has the effect of a painting rather than a living flower, and this particular variety goes back over one hundred years when laced Pinks were very, very popular in Europe. It produces many flowers on stems 12 to 14 in. tall. Effective when cut and used in the house.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

DIANTHUS, IRENE. Literally drenches the garden with old-fashioned clove scent. The exquisite pink, very double, 2 to 2½-in. flowers average 60 petals each. Sturdy 12 to 15-in. stems. Blooms very freely. Lives year after year. Because of its unusually heavy fragrance, continuance of bloom and easy culture, you will enjoy it very much. (Pl. Pat. #747.)

\$1.00 each; 3 for \$2.50; 6 for \$5.00;
12 for \$10.00



Super Giant Violets!

VIOLET, Royal Robe (Left) Magnificent, extra-large flowers of lustrous, deepest violet-blue. So intensely fragrant a few plants will send their delightful perfume hundreds of feet away. Ideal for corsages, boutonnieres, bouquets.

The rugged plants have sturdy foliage and bloom abundantly in early spring, also in fall. The large, superb flowers open wide, often more than 1 in. across. Their stiff, erect stems grow up to 8 in. or more.

65c each; 3 for \$1.75; 6 for \$3.25



FREE

"Home Garden Guide" with hints on growing perennials

SAVE HERE!



Spring and Fall Violet, Royal Robe 9 to 12 in.

2 EACH OF THESE 3 VIOLETS

GROUP No. 1414

Value \$4.30; Save \$.70 Only **\$3.60**



May Violet, White Wonder 10 in.

VIOLET, White Wonder

(Above Right) A dazzling glacier-white Violet! Each plant covered with hundreds of large flowers. Pale lavender center beautifully veined.

75c each; 3 for \$2.00;
6 for \$3.75

VIOLET, Rosina (Right)

A mass of fragrant pink Violets in May and again in late August. Widely loved for its color and sweet scent. Ideal for bordering or ground-cover. Grows best in rich soil and partial shade. 10 in.

75c each; 3 for \$2.00; 6 for \$3.75



May Violet, Rosina 10 in.

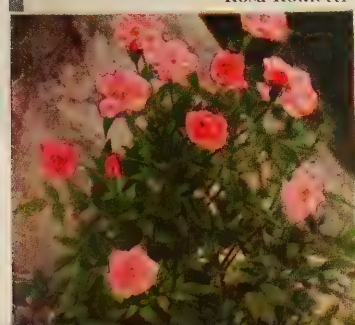


Miniature Roses

Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more.

... THE SMALLEST OF ALL THE ROSES!

Rosa Rouletti



ROSA ROULETTI (Left)
Perfect little double rose-pink flowers like a picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

OAKINGTON RUBY

(Not illustrated.) Deep carmine buds open to rich ruby-crimson. Fully double flowers smaller than one inch, even fully opened. Less than 12 in. tall.

\$1.00 each; 3 for \$2.50;
12 for \$10.00; 25 for \$18.75

New! TWINKLES (Right)

A lovely white, which sparkles in the sunlight with its many tiny blooms. Fully double; slight fragrance. (Prop. Rights Reserved.)

\$1.25 each; 3 for \$3.30;
12 for \$13.20

SPECIAL GROUP OFFER

Group No. 1424

2 Oakington Ruby

2 Twinkles

2 Rosa Rouletti

Value \$5.50

Save \$.80

Only . . .

\$5.70

Twinkles



44 The height and time of bloom for each perennial are indicated under the picture.



June-July Astilbe, Koblenz 24 to 30 in.



June-July Astilbe, White Gloria 28 to 30 in.



Aug.-Oct. White Veronica subsessilis 2 to 2½ ft.

ASTILBE, Koblenz (Left) A feathery rose-pink changing to silvery pink. Excellent for the darker corners of your garden. The foliage stays beautiful all season. Grows in sun or shade. 85c each; 3 for \$2.25; 6 for \$4.25.

ASTILBE, White Gloria (Above) Wide, feathery white spikes 28 to 30 in. high, rising at least 12 to 15 in. above the foliage. Established plants frequently produce 18 blossoms. Prefers partial shade, rich soil. 85c each; 3 for \$2.25; 6 for \$4.25.

WHITE VERONICA (Top Right) (Subsessilis) The contrast of the rich green foliage and the sparkling white spikes is extremely effective. Healthy and vigorous, giving a wealth of bloom from Aug. to Oct. 2 to 2½ ft. (Pl. Pat. #1034.) \$1.25 each; 3 for \$3.15; 6 for \$6.25.

SHASTA DAISY, Jenifer Read (Left) Improved sport of Esther Read. Blooms a little later and much more freely. When established, produces 25 to 30-in., long-stemmed blooms. (Pl. Pat. #1125.) \$1.25 each; 3 for \$3.15; 6 for \$6.25.

PINK BLEEDING-HEART (Right) Graceful sprays from May to late June. Does well in semi-shade or sun. About 30 in. tall. Long lived, becoming larger every year. 85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.50.

MONARDA, Croftway Pink (Below Left) A clear pink Monarda. It does well in moist or dry positions and in sun or semi-shade. Plants should be divided every second spring. The flowers appear continuously in large heads. \$1.00 each; 3 for \$2.50; 6 for \$5.00.

MONARDA, Cambridge Scarlet (Below) Blooms freely in July, Aug., and Sept. Brilliant scarlet flowers make a splash of color for difficult and shady spots. Height 2½ to 3 ft. \$1.00 each; 3 for \$2.50; 6 for \$5.00.

SHASTA DAISY, Wirral Supreme (Below Right) Glistening white flowers, 3 to 3½ in. across, fully double. A compact, 2½-ft. plant, absolutely hardy. Blooms in June and July and if cut then will produce again in fall. (Pl. Pat. #1084.) \$1.25 each; 3 for \$3.15; 6 for \$6.25.



June-July Shasta Daisy, Jenifer Read 30 in. tall



May-June Pink Bleeding-Heart 30 in.

SPECIAL GROUP OFFER
No. 1434

One each of the 8 Perennials on this page **\$6.90**
Value \$8.30 Save \$1.40 Only . . .



Monarda, Croftway Pink July-Aug. 30 to 36 in.



Monarda, Cambridge Scarlet July-Sept. 2½ to 3 ft.

Shasta Daisy, Wirral Supreme June-July 2½ ft.





Rudbeckia, The King
July-Frost

4½ ft.

RUDBECKIA, The King (Above) Deep crimson-red flowers. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals, it is always attractive. Grows 4½ ft. high.
85c each; 3 for \$2.25; 6 for \$4.25.

SPECIAL GROUP OFFER

No. 1444

1 Each of These Perennials

Rudbeckia, The King
Rudbeckia, Oriole
Aster, Adorable
Achillea, Golden Plate

Value \$3.60

Save \$.60

Only . . .

\$3.00



July-Sept. **Rudbeckia Sull., Oriole**

3 ft.

RUDBECKIA Sullivantii, Oriole (Above Right) A vivid splash of color during July, Aug. and early Sept. The black and gold combination of this Rudbeckia is stunning. Grows 3 ft. high. 3 to 4-in. flowers.
\$1.00 each; 3 for \$2.50; 6 for \$5.00

ASTER, Adorable (Above Right) A clear pink, very rare in fall flowers. The buds are like small reddish rosettes, opening into large, many-petaled flowers. Grows 4 to 4½ ft.
75c each; 3 for \$2.00; 6 for \$3.75

The height and time of bloom for each perennial are indicated under the picture.



Aster, Adorable
Sept.-Frost. 4 to 4½ ft.



June-Frost **Achillea, Golden Plate** 4½ ft.

ACHILLEA, Golden Plate (Right) A picturesque perennial that is unsurpassed as a cut flower. Huge, rich buttercup-yellow flowers 8 in. across, on graceful 4-in. stems that give a beautiful and firm effect in the garden from June to frost.
\$1.00 each; 3 for \$2.50; 6 for \$5.00.



June-July **Phlox, Brigadier** 2½ to 3 ft.

BRIGADIER (Above) A brilliant orange-red color that stops the eye at the slightest glance. Even though each plant makes many stems, one individual stem will form an immense head. One of the taller-growing Phlox, it reaches a height of 2½ to 3 ft. Each flower-head builds up with many side branches and makes a great showing of color in June and July. This exquisite Phlox is very fragrant.
\$1.00 each; 3 for \$2.50; 6 for \$5.00

FOR CONSTANT BLOOM, PLANT J & P

SPECIAL GROUP OFFER

GROUP No. 1454

2 Phlox, Brigadier
2 Phlox, White Admiral

Value \$4.00

Save \$.70

Only

\$3.30

Phlox



July-Aug. **Phlox, White Admiral** 2 to 2½ ft.

WHITE ADMIRAL (Above) Reminiscent of great mounds of snow or rows of midshipmen on graduation day, here is a brand-new white Phlox guaranteed to bring more beauty to your garden. It produces enormous, pure white heads, and the continually breaking side branches give an excellent late bloom. Reaches a height of 2 to 2½ ft. and blooms profusely in July and August. White Admiral is very fragrant.
\$1.00 each; 3 for \$2.50; 6 for \$5.00

JACKSON & PERKINS FAMOUS

GIANT DELP

HAPPINESS (Left)

Exceptionally large individual florets of warm pink-lavender. Clear blue at the tips of the outer petals. The unusually large spikes are full, firm and sturdy, a new step forward in the Delphinium family and a joy to behold. Plant in groups of 3 or more with Delphinium Enchantment for beautiful contrast. Has the vigor and hardness of the Northern New York strain, with larger florets and greater mass effect.

\$1.25 each; 3 for \$3.15; 6 for \$6.25

FREEDOM (Below)

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in all-white bouquets or in combination with bright colors. $4\frac{1}{2}$ to 5 ft. tall. Striking in groups or with other Delphinium hybrids.

85c each; 3 for \$2.25;
6 for \$4.25

DELIGHTFUL (Below)

Deep blue. The rare, real all-blue, in the darker shades so hard to get. Good with other colors. Glorious background for lower-ground flowers. 5 ft. tall. This is what you have in mind when you speak of dark, rich "Delphinium-blue." It is a glorious color badly needed in most perennial plantings.

85c each; 3 for \$2.25;
6 for \$4.25

LOVELINESS (Below)

Another contribution to the new large-flowered Delphinium strain. Immense, semi-double florets $3\frac{1}{2}$ to 4 in. across. Each floret is a beautiful orchid-lavender with a white center and accentuated on the far edges with tiny points of sea-blue. Height 4 to $4\frac{1}{2}$ ft. Repeats rapidly in summer, again in fall.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

"ALL-OUT-AT-ONCE" SPIKES

Handsome, long-lasting, all-out-at-once, 20 to 30-in. spikes with giant all-double flowers closely set on towering 5-ft. spires. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall.

AN IMPROVED RACE

One of our chief aims in developing this new race

Freedom

Delightful

Loveliness



DELPHINIUMS! Hardy Northern New York Strain! They Grow Over 3 Feet Tall!

47

Glorious

GUARANTEED TO BLOOM

was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J & P Delphiniums do not need staking in most localities. A few groups of 3 or 5 plants will glorify your garden with full, strong flower-stalks holding their stately heads in regal dignity, making the garden more beautiful than ever before.

PEACE (Below)

Individual florets are $3\frac{1}{2}$ to 4 in. across. The face of each floret is a clear white with a lovely cream bee. Blooms in June and July. If cut back immediately when through blooming will quickly give another crop of giant flowers. Reaches a height of 4 ft.

\$1.50 each; 3 for \$3.75;
6 for \$7.50

DESIRABLE (Below)

Deep violet. Truly distinct in its velvety violet-purple florets strikingly accented with pleasing white "bees" or eyes—on $4\frac{1}{2}$ -ft. spikes that are resistant to wind and storms. And the color holds very well. Really dramatic, both in the garden and in bouquets.

85c each; 3 for \$2.25;
6 for \$4.25

DEBUTANTE (Below)

White. Clean, sparkling, tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. A cool and refreshing touch in any garden in July, just when it is needed most. 4 ft. tall.

85c each; 3 for \$2.25;
6 for \$4.25

GLORIOUS (Right)

Deep royal purple, by far the darkest and richest of all Delphiniums. The long, beautiful spikes are all out-at-once in blooming; no shattering until the last buds are fully open. Stems are wiry and strong. The plant repeats quickly and is always perfectly hardy. $4\frac{1}{2}$ ft. tall.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

ENCHANTMENT (Below)

Light blue. True Delphinium-blue, with white eyes . . . the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds interest to any garden. Striking in a white vase. A real milestone in Delphinium achievement.

85c each;
3 for \$2.25;
6 for \$4.25



Peace



Desirable



Debutante



Enchantment



SPECIAL MONEY-SAVING GROUP OFFERS

GROUP No. 1464

1 Each of These Giant Delphiniums

Loveliness Freedom
Happiness Enchantment

Value \$4.45 Save \$.75

Only **\$3.70**

GROUP No. 1474

All 10
Delphiniums

Value \$10.35 Save \$1.75

Only **\$8.60**

GROUP No. 1484

All Blue Delphiniums—
2 Each

2 Delightful 2 Gayety
2 Enchantment

Value \$5.10 Save \$.85

Only **\$4.25**



Keep Your Garden Glowing with Color



HARDY EXCLUSIVE "BIRD"

A GOLDFINCH. Sparkling $4\frac{1}{2}$ -in. blooms of golden yellow. Flower is perfect; strong, stiff, frost-resistant petals. A true combination of a yellow greenhouse variety and our hardy Northern New York strain. Vigorous, 3 to $3\frac{1}{2}$ -ft. plants. Blooms Sept. 15 to frost. (Pl. Pat. #1166.)

B TOWHEE. Starts red with reverse of petals golden; $3\frac{1}{2}$ -in. flowers soften to a gold-tipped maroon and finish a lovely red bronze. Grows about $2\frac{1}{2}$ ft. tall, covered with large, full, pompon-shaped flowers. Blooms Sept. to frost. (Pl. Pat. #1169.)

C SEAGULL. The giant size and airy grace of this new Mum will make it an immediate favorite. 4 to 5-in. flowers. Compact cream-colored centers with pure white outer petals. Blooms early Sept. Height 24 to 30 in. This new variety is one of the largest of this new J&P strain of Mums. (Pl. Pat. #1130.)

D SWALLOW. Beautiful soft coral-pink opening into a double, buff-colored flower, about 4 to $4\frac{3}{4}$ in. across. Lovely irregular petals have a pleasing informal effect in all stages. Blooms from early Sept. to frost and grows to 3 ft. Ideal as a cut flower. (Pl. Pat. #1106.)

E GROSBEAK. With its smart pink petals and rich bronze centers, this new delicate Mum is unusual and worthwhile. The combination of two-tone effect and the deep green foliage of plant makes an excellent show from Sept. to Oct. Producing $3\frac{1}{2}$ -in. flowers on 3-ft. plants, Grosbeak lasts well when cut. (Pl. Pat. #1132.)

F WOOD DUCK.

Wood Duck is a deep rose-pink backed with an intriguing creamy tan reverse. Stiff long stems and dozens of blooms on each plant. Individual flowers are easily $4\frac{1}{2}$ to 5 in. across and much larger when disbudded for specimens. $2\frac{1}{2}$ to 3 ft. tall. (Pl. Pat. Applied For.)

G ROBIN. A new color in the hardy Bird Series. Strawberry-red when in bud and partially open and warm strawberry-bronze when open. The flowers are very double, $4\frac{1}{2}$ to 5 in. in diameter and almost 3 in. through, like a compound dahlia type. (Pl. Pat. Applied For.)

H THRUSH. Warm soft peach color with a light suffusion of yellow in the center. The full, broad-petaled, semi-decorative flower is $4\frac{1}{2}$ to 5 in. across. Excellent for cutting. The foliage and stems have a silvery sheen, very decorative. Blooms Sept. 15 to frost. $3\frac{1}{2}$ -ft. plants. (Pl. Pat. #1168.)

ALL 16 MUMS ON
GROUP No. 1514
Value \$16.00; Save \$2.70

GROUP No. 1504
New DeLuxe Autumn Color Group
Killdeer Robin Wood Duck
Grosbeak Swallow Seagull
Value \$6.00
Save \$1.05 Only.. **\$4.95**

ALL 8 MUMS ON THIS PAGE
GROUP No. 1494
Value \$8.00
Save \$1.35
Only **\$6.65**

\$1.00 each; 3 of a kind



Long After Other Flowers Have Finished!

SERIES" GIANT MUMS!

Early and Medium Blooming... The Greatest Hit in Mums in Many Years!

THESE 2 PAGES
Only \$13.30

GROUP No. 1524

Extra-Large Flowered Group

Thrush Cockatoo Goldfinch
Meadowlark Kingbird Towhee
Value \$6.00
Save \$1.05 Only.. **\$4.95**

lightening at edges, with the petals arranged like the crest of the Cockatoo. A lovely variety with 4 to 4½-in. flowers. Petals hold their form to the end. Grows 3 ft.; blooms early Sept. till frost. Prefers full sunlight. (Pl. Pat. #1171.)

M MEADOWLARK. A gay golden tan decorative flower, which is delightful in the autumn colorama. Flowers are 3½ to 4-in. across and are produced in great quantities. It is definitely hardy, having lived through the last four winters here in northern New York. Height 3 ft. (Pl. Pat. Applied For.)

K KILLDEER. A lovely new color in the Mum world! Opens to bright golden bronze. The frilled petals are 3 to 3½-in. across. 2 to 2½-ft. plants... beautiful dark green foliage. Blooms early Sept. through Oct. Is very frost resistant, firm and long lasting. (Pl. Pat. #1131.)

L TANAGER. As pretty and cheery as its namesake. 3 to 3½-in., bright crimson-cherry-red flowers. Free blooming! Truly the leading red Mum. Blooms Sept. through Oct. ... very resistant to frost. Grows 2½ ft. (Pl. Pat. #1129.)

M CANARY. Clean-cut color of the blooms makes this Mum one of the best yellows available. The perfectly symmetrical, 3½ to 4-in. flowers are beautiful rich golden yellow. Reaches 24 to 30-in. height. It's an excellent keeper when cut for indoors. Truly a very outstanding variety. Blooms Sept. and Oct. (Pl. Pat. #1113.)

I COCKATOO. Clean lemon to cream-white,

N CARDINAL. The largest of the early hardy red Chrysanthemums—3½ to 4-in. flowers. Half open blooms are deep red, softening to bronze-red. Plant grows 2½ to 3 ft. Blooms Sept. to frost. This is your opportunity to get another shade of red in early Chrysanthemums. (Pl. Pat. #1165.)

O KINGBIRD. Shimmering light rose-pink with a buff-tan reverse showing particularly in the half-open bloom. 5 to 5½-in. flowers. The plant grows 3½ ft. and is equally vigorous, healthy and hardy. The foliage is a rich green and also very attractive. (Pl. Pat. Applied For.)

P PHEASANT. Vibrant autumn bronze. Flower is 4½ to 5 in. Irregular petals are graceful and breath-taking. Center of warm burnt-orange softens to pinkish-bronze, finally a tawny yellow on the edges. Blooms Sept. 15 to frost. 3 to 3½ ft. (Pl. Pat. #1162.)

ALL 8
MUMS ON
THIS PAGE
GROUP No. 1534
Value \$8.00
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Only **\$6.65**

\$2.50; 6 of a kind \$5.00



NEW FOR 1954! J&P FAMOUS BIRD SERIES

5 GIANT NEW MUMS



Flicker

FLICKER (Left) Full double, thick flowers like Chrysanthemum Robin in shape but with reddish tan buds and a clear yellow finish. Flicker is very hardy, has stiff stems, and will grow from 30 to 36 in. The 4-in. flowers are long lasting, blooming about Sept. 20. No frost burn. (Prop. Rights Reserved.)

PHOEBE (Below, Center) Golden tangerine buds open up to very pleasant, friendly tan flowers. A lively, lovely variety during its life. $3\frac{1}{2}$ to 4 in., larger if disbudded. The plant has compact growth reaching 32 to 36 in. in height. Excellent for cutting. Long lasting. Blooms Sept. 15. (Prop. Rights Reserved.)

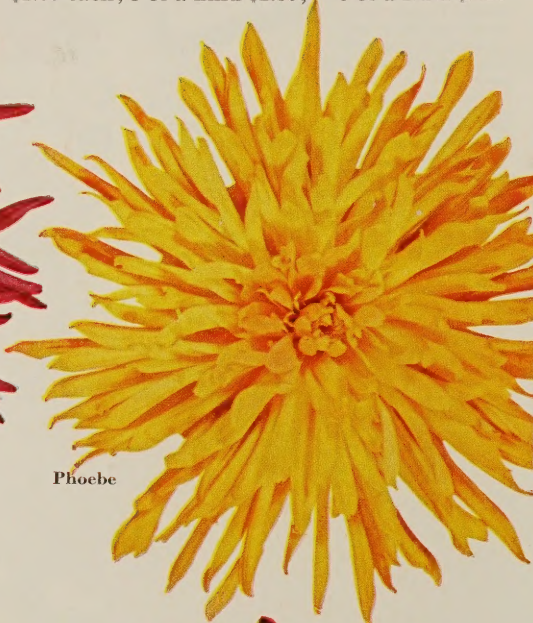
GOLDEN SWALLOW (Below, Left) A golden sport of the graceful Swallow Bird Mum. It is a large decorative type with flowers that reach 5 in. across. The buds are coral in the center, and when open the petals are gold with coral on the reverse. Masses of blooms appear on the 24 to 30-in. plant. Blooms Sept. 5 on. (Prop. Rights Reserved.)

CEDAR WAXWING (Below, Right) Here is the earliest red of our large-flowered Bird Mums. The color is a vivid cherry-red with toning of yellow. The flower is fully double, rounded and regular in form and quite frost resistant. Blooms Sept. 5 on. Height 21 to 24 in. (Prop. Rights Reserved.)

\$1.00 each; 3 of a kind \$2.50; 6 of a kind \$5.00



Martin



Phoebe



Golden Swallow



Cedar Waxwing

MARTIN (Below, Left) The cerise to rose-pink petals have a silvery reverse which gives great life to the half-open flower. The open bloom finishes a gay silvery pink. The 4 to $4\frac{1}{2}$ -in. flowers are delightfully fragrant. Grows 24 to 30 in. high. A grand new color in Mums. Blooms Sept. 25. (Prop. Rights Reserved.)

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